



Intercontinental Congress on
Art and Human Studies

ICAHS-2024

26th-27th October, 2024 | Beijing, China



Organized by

Shinawatra University, Thailand &
IFERP Academy, Thailand Society





Intercontinental Congress on Art and Human Studies (ICAHS-2024), Beijing, China

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A photograph of a library with bookshelves and a hanging light bulb. The light bulb is illuminated, casting a warm glow. The bookshelves are filled with books, and the overall atmosphere is quiet and scholarly.

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Conference Theme

“
**Art and Human
Studies in
Education:
Strategies for a
Brighter Future**
”

Conference Venue

Ramada by Wyndham Beijing Airport,
No. 13, Fuqian Street, Tianzhu,
Shunyi District, China

Preface

We are delighted to extend a warm welcome to all participants attending “Intercontinental Congress on Art and Human Studies (ICAHS-2024)” organized by Shinawatra University, Thailand & IFERP Academy, India on October 26th–27th, 2024 at Ramada by Wyndham Beijing Airport, Beijing, China. This conference provides a vital platform for researchers, students, academicians, and industry professionals from all over the world to share their latest research results and development activities in the fields of Art and Human Studies. It offers delegates an opportunity to exchange new ideas and experiences, establish business or research relationships, and explore global collaborations.

The proceedings for ICAHS-2024 contain the most up-to-date, comprehensive, and globally relevant knowledge in the field of Art and Human Studies. All submitted papers were subject to rigorous peer reviewing by 2–4 expert referees, and the papers included in these proceedings have been selected for their quality and relevance to the conference. We are confident that these proceedings will not only provide readers with a broad overview of the latest research results in Art and Human Studies but also serve as a valuable summary and reference for further research in this field.

We are grateful for the support of many universities and research institutes, whose contributions were vital to the success of this conference. We extend our sincerest gratitude and highest respect to the many professors who played an important role in the review process, providing valuable feedback and suggestions to authors to improve their work. We also extend our appreciation to the external reviewers for providing additional support in the review process and to the authors for contributing their research results to the ICAHS-2024.

Since May 2024, the Organizing Committees have received more than 80+ manuscript papers, covering all aspects of Art and Human Studies. After review, approximately 30+ papers were selected for inclusion in the proceedings of ICAHS-2024. We would like to thank all participants at the conference for their significant contribution to its success.

We express our gratitude to the keynote and individual speakers and all participating authors for their dedication and hard work. We also sincerely appreciate the efforts of the technical program committee and all reviewers, whose contributions made this conference possible. Finally, we extend our thanks to all the referees for their constructive comments on all papers, and we express our deepest gratitude to the organizing committee for their tireless work in making this conference a reality.

About ICAHS-2024

ICAHS-2024 is conceived with the fundamental purpose of fostering a vibrant exchange of ideas at the crossroads of art and human studies. This conference aims to create a space where educators, artists, researchers, and practitioners can converge to explore, discuss, and redefine the role of art in shaping the human experience. By delving into the multifaceted aspects of art and human studies, the conference seeks to unravel new perspectives, methodologies, and strategies that contribute to a more enlightened and holistic approach to education.

Purpose of the Conference

ICAHS-2024 is conceived with the fundamental purpose of fostering a vibrant exchange of ideas at the crossroads of art and human studies. This conference aims to create a space where educators, artists, researchers, and practitioners can converge to explore, discuss, and redefine the role of art in shaping the human experience. By delving into the multifaceted aspects of art and human studies, the conference seeks to unravel new perspectives, methodologies, and strategies that contribute to a more enlightened and holistic approach to education.

Objective of the Conference

Promoting Interdisciplinary Exploration: ICAHS-2024 aims to break down disciplinary silos and encourage interdisciplinary collaboration. By bringing together diverse perspectives from the fields of art and human studies, we seek to enrich our understanding of the dynamic relationship between creativity, culture, and education.

Empowering Educational Practices: The conference is driven by the objective of empowering educators and practitioners with innovative tools and methodologies. Through engaging sessions, workshops, and discussions, participants will gain insights into how the integration of art can enhance learning experiences, promote critical thinking, and nurture holistic development.

Advancing Research in Art and Human Studies: ICAHS-2024 provides a platform for the presentation and discussion of cutting-edge research in the realms of art and human studies. By fostering a collaborative research community, the conference aims to contribute to the advancement of knowledge and the development of impactful solutions in the field of education.

Facilitating Global Networking: Beyond the confines of traditional conferences, ICAHS-2024 seeks to create a global network of professionals and researchers committed to the transformative power of art in education. Participants will have the opportunity to connect with peers, establish collaborations, and build a supportive community that extends beyond geographical boundaries.

About IFERP

The IFERP Academy stands as the driving force behind the Intercontinental Congress on Art and Human Studies (ICAHS-2024). Committed to fostering academic excellence, IFERP has been instrumental in organizing conferences that serve as platforms for knowledge exchange, interdisciplinary collaboration, and the advancement of research. With a focus on providing valuable learning experiences, IFERP strives to create forums where educators, researchers, and professionals can engage, share insights, and contribute to the collective growth of academic fields.

Mission & Vision

Mission: "Upskilling the knowledge hub through technological innovation and excellence for the benefit of humanity"

Vision: "A Digitally equipped robust, dynamic & swift professional community integrating academics & industry for upgraded technical knowledge implementation."

What We Do?

IFERP believes that there is always a better way to treat the professionals by providing them a world class stage by organizing conferences. We are committed to doing the following activities:-

We encourage convenient access to academic resources and support for all the aspirants and research scholars in urban and rural areas.

IFERP organizes public education programmes, Workshops, Conferences, Webinars, Seminars, Guest Lectures, Short Term Training Programme, Faculty Development programme in the field of Engineering, Science & Technology.

IFERP is dedicated to inquisitiveness, innovations and recent trends and developments in the field of Engineering & Technology.

IFERP believes in knowledge sharing by collaborating with other Universities, organizations/Associations, to bring a better tomorrow.

Message from Director, IFERP



Mr. A. Siddh Kumar Chhajjer

Founder & Managing Director,
IFERP, Technoarete Group, India

On behalf of IFERP & the organizing Committee, I express my hearty gratitude to the Participants, Keynote Speakers, Delegates, Reviewers and Researchers. The goal of the Intercontinental Congress on Art and Human Studies (ICAHS-2024) is to provide knowledge enrichment and innovative technical exchange between international researchers or scholars and practitioners from the academia and industries in the field of Art and Human Studies.

This conference creates solutions in different ways and to share innovative ideas in the field of Art and Human Studies. ICAHS-2024 provides a world class stage to the Researchers, Professionals, Scientists, Academicians and Students to engage in very challenging conversations, assess the current body of research and determine knowledge and capability gaps.

ICAHS-2024 will explore the new horizons of innovations from distinguished Researchers, Scientists and Eminent Authors in academia and industry working for the advancements in Science and Engineering from all over the world.

ICAHS-2024 hopes to set the perfect platform for participants to establish careers as successful and globally renowned specialists in the field of xxx.

Message from CEO, IFERP



Mr. Rudra Bhanu Satpathy

Founder & CEO,
IFERP, Technoarete Group, India

IFERP is hosting the Intercontinental Congress on Art and Human Studies (ICAHS-2024) this year in month of October, 2024. The main objective of ICAHS-2024 is to grant the amazing opportunity to learn about groundbreaking developments in modern industry, talk through difficult workplace scenarios with peers who experience the same pain points and experience enormous growth and development as a professional. There will be no shortage of continuous networking opportunities and informational sessions.

The sessions serve as an excellent opportunity to soak up information from widely respected experts. Connecting with fellow professionals and sharing the success stories of your firm is an excellent way to build relations and become known as a thought leader. I express my hearty gratitude to all my Colleagues, Staffs, Professors, Reviewers and Members of Organizing Committee for their hearty and dedicated support to make this conference successful. I am also thankful to all our delegates for their pain staking effort to make this conference successful.

About Conference Chair



Assoc. Prof. Zhou Fei serves as the President of Metharath University (Shinawatra University) and has been instrumental in fostering international academic collaborations. With a focus on expanding global networks, he has played a pivotal role in establishing partnerships in Vietnam, contributing to the advancement of academic and research initiatives. His leadership was highlighted during the International Seminar 2024 in Danang, Vietnam, under the theme 'Global Advancement of Business and Economics for Society Resilience.' Under his guidance, Metharath University has formed valuable alliances with prestigious institutions such as Brawijaya University (Indonesia), ranked in the QS Asia 200+ and World 800+, Than Do University (Vietnam), recognized with QS Star 5, and INTI University (Malaysia). These collaborations have positioned Metharath University as a key player in international academic development. Assoc. Prof. Zhou Fei's dedication to enhancing education through strategic partnerships continues to strengthen the university's global presence.

Dr. Fei Zhou

President,
Shinawatra University,
Thailand

About Keynote Speaker



Assoc Prof. Dr. Nor 'Adha Binti Ab Hamid is a distinguished academic at the International Islamic University College Selangor (KUIS), where she is part of the Centre of Postgraduate Studies. She holds a Ph.D. in Law and is deeply involved in teaching, research, and supervising postgraduate students. Her work focuses on areas such as Islamic law, comparative law, and human rights, contributing significantly to both the academic community at KUIS and the broader field of legal studies.

Dr. Nor 'Adha Binti Ab Hamid

Director, Centre Of Graduate Studies,
Selangor Islamic University,
Malaysia

About Keynote Speaker



Dr. Phil Harris is a renowned academic, holding positions as Professor Emeritus in Marketing & Public Affairs at the University of Chester and Woxsen University, Hyderabad, as well as various roles at UNISA, Jiangsu University, and the University of Otago. He is a Fellow of the Good Governance Institute and has served on numerous influential boards, including the Marketing Council (UK) PLC and the Chartered Institute of Marketing. With a background in the chemical and food industries, he has authored over 200 articles, 400 academic papers, and 20 books. Phil founded the Journal of Public Affairs and the Chester Forum, and has advised global businesses and governments. His focus areas include China, entrepreneurship, and public affairs. A champion for human rights since the 1960s, he received the Educate North Awards Lifetime Achievement Award in 2024. Phil lives in Chester, UK.

Dr. Phil Harris

Professor Emeritus,
University of Chester,
United Kingdom

About Keynote Speaker



Dr. Ena Bhattacharyya is a Senior Lecturer at SEGi University Kota Damansara, specializing in Postgraduate Supervision. She has extensive experience teaching English Language and Communication in rural and secondary schools across Malaysia. Her expertise includes Academic and Technical Writing, Professional Communication Skills, and Research Methodology. Dr. Bhattacharyya co-edited “New Media Communication Skills for Engineers and IT Professionals” and has served as an Invited Reviewer and Guest Editor for several academic journals. She actively participates in conferences on Communication, Employability, and Education, supported by grants like the SUMITOMO International Grant and JASTIP Grant. She received the Best Overall Paper award at UTLF2020. Passionate about human capital empowerment, she aims to contribute to a sustainable future.

Dr. Ena Bhattacharyya

Senior Lecturer, Faculty of Education,
Languages, Psychology & Music
(FoELPM), SEGi University Kota
Damansara, Malaysia

About Keynote Speaker



Ts. Syahrul Nizam Junaini is a Senior Lecturer at the Faculty of Computer Science and Information Technology (FCSIT), Universiti Malaysia Sarawak (UNIMAS). He was the Deputy Director (Learning Technology) at the Centre for Applied Learning and Multimedia (CALM), UNIMAS. He is also the recipient of the Teaching Award (Applied Science) at the National Academic Award (AAN) in 2017. He published article in top-tier Q1 journals such as Agricultural Systems (IF: 6.6) journal and Journal of Cleaner Production (11.1). He is also a reviewer for various Q1 journals, including the International Journal of Human-Computer Interaction, Education and Information Technologies, Multimedia Tools and Applications, and IEEE Communications Magazine.

Dr. Syahrul Nizam Junaini

Senior Lecturer,
Universiti Malaysia Sarawak,
Malaysia

About Session Speaker



Assoc Prof. Dr. Roslina Ismail is a distinguished academic with a unique blend of art and science expertise. She holds an MFA in Fine Arts and Technology from UiTM, a PhD in Engineering (Nanotechnology), and an MEngSc. in Advanced Materials from Universiti Malaya. Her academic journey began with a Chemistry degree from UMIST in the UK. Passionate about transdisciplinary collaboration, she advocates for bridging the gaps between social sciences, humanities, and STEM disciplines. Dr. Ismail aims to foster global perspectives and cultural sensitivity in research, benefiting students and academic staff alike. Her vision is to elevate the university's research ecosystem by promoting innovative strategies that transcend traditional boundaries. She seeks to empower researchers to explore imaginative methodologies and drive transformative knowledge exchange, ultimately advancing sustainable innovation and socio-economic impact.

Dr. Roslina Ismail

Visual Arts Program,
Faculty of Creative Arts,
Universiti Malaya, Malaysia

About Session Speaker



Dr. Teoh Kok Ban is the Head of School and Senior Lecturer at ViTrox College in Malaysia, where he leads the School of Industrial Management. He holds a Bachelor's and Master's degree in Statistics, a PhD in Organizational Behavior and Development, and a second Master's in Counseling, all from Universiti Sains Malaysia. Dr. Teoh has received multiple accolades, including the Best Presenter award at the Industry 4.0 Regional Conference and the Best Poster award at the 6th ASIA International Conference. He is a registered counselor with the Malaysian Board of Counselors, a certified trainer by HRDF, and the Deputy Country Director at AIBPM. Dr. Teoh is also the Editor-in-Chief of Annals of Human Resource Management Research, a Section Editor for SEISENSE Business Review, and a reviewer for Psychological Reports. He is certified in various therapeutic modalities, including Neo-Cognitive Behavioral Therapy and Mindfulness Love Therapy.

Dr. Teoh Kok Ban

Head of School,
School of Industrial Management, ViTrox
College, Malaysia

About Session Speaker



Mr. Spencer Kraft is a dynamic entrepreneur with a passion for building and growing businesses. Throughout my career, I have founded successful ventures and collaborated with numerous companies to enhance their operations and drive revenue growth. My expertise lies in business development, project management, and adeptly navigating remote and distributed team settings. Known for my strategic mindset, I specialize in crafting innovative solutions that align with organizational goals, ensuring business success through creativity and adaptability.

Mr. Spencer Kraft

Founder,
Speakeasy Holdings PTE. LTD,
Indonesia

About Session Speaker



Leeza Gordon is an accomplished entrepreneur, author, and the founder of Icymay Business Solution, based in London. With a wealth of experience in the business world, Leeza specializes in providing innovative solutions to streamline operations and enhance efficiency for businesses of all sizes. Her expertise lies in ethical sourcing, ensuring that products and services are obtained in a responsible and sustainable manner. Leeza is dedicated to fostering strong relationships with suppliers and clients, promoting sustainability and ethical practices throughout the supply chain. She is passionate about leveraging technology to drive business growth and is committed to helping others achieve their entrepreneurial goals.

Ms. Leeza Gordon

Founder & CEO,
Icymay Business Solutions,
China

About Session Speaker



Dr Esha Chatterjee is an accomplished Assistant Professor in the Department of Sociology at Kalinga University, Raipur, with over eight years of academic experience. She holds a Ph.D. in Sociology from Jadavpur University, Kolkata, where she was awarded the prestigious RUSA Doctoral Fellowship. Dr Chatterjee has served in various academic roles, including Head of the Arts and Humanities at Anjaneya University, and has taught at several renowned institutions such as Jadavpur University and Amity University, Kolkata.

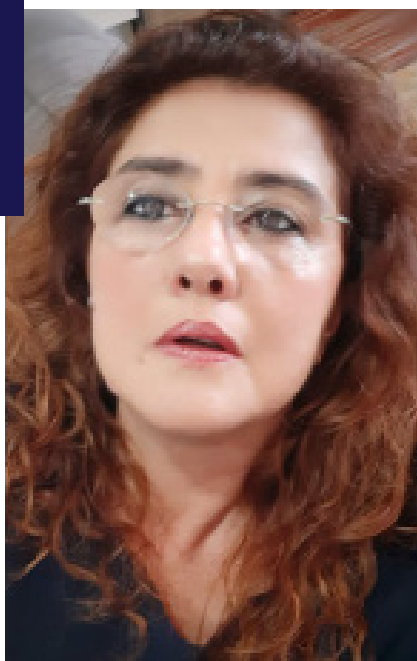
Her research interests encompass gender studies, media, and cultural sociology, with publications in respected academic journals and edited volumes. Dr Chatterjee has also co- edited the book *Media in Today's World: Exploring the Digital Landscape* and presented papers at national and international conferences. She is a life member of the Indian Sociological Society and has been recognized for her contributions to the field, including her role as a session chair and keynote speaker at academic events.

In addition to her teaching and research, Dr Chatterjee is actively involved in curriculum development and educational innovation, driven by her passion for advancing the sociology discipline and supporting student success.

Dr. Esha Chatterjee

Department of Sociology School of Arts
and Humanities, Kalinga University,
India

About Session Speaker



Dr. Natalia Fernández Díaz-Cabal

International and Intercultural
Communication & Intercultural
negotiation and resolution of conflicts,
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Universidad Autónoma de Barcelona,
Spain

Ph. D. in Linguistics and Ph.D. in Philosophy (of Science and Language). MA in Anglo-German languages, MA in Music and Musical Language. Master degree in Human Sexuality. Certificate of Advanced Studies in Pedagogy and in Forensic Linguistics. Professor of International and Intercultural Communication & Intercultural negotiation and resolution of conflicts; cross cultural management; social representations of health and diseases at the Universidad Autónoma de Barcelona (2002 to present), at the University of New Haven (2018), at the University of Shanghai (2021 to present) and at the Spanish Open University (UNED) (2022 to present). She also teaches creative and therapeutic writing at the literary school La Forja de Historias (Barcelona, Spain). Translator of seven languages: English, Dutch, Italian, French, German, Catalan and Spanish. She has given courses, seminars and conferences in Spain, Portugal, Holland, England, Italy, Mexico, Paraguay, Argentina, Czech Republic, Macedonia, Canada, France, India, China, Morocco, Uganda, Malaysia and Turkey. Author of several books and articles on diverse topics, specially on gender violence, language, cross-cultural communication and media. Among her works we can mention her essays: "La violencia sexual y su representación en la prensa" (2003), "Cuando el feminismo dijo sí al poder" (2013), "Polifemo y la mujer barbuda. Crónica (des) enfadada de un cáncer atípico" (2016); "Perséfone se encuentra a La Manada. El trasluz de la violación" (Akal, 2019); "Interculturales y comunicativos. Una mirada crítica a la comunicación intercultural en tiempos pandémicos y distópicos" (Amazon, 2020). Author of several books of poetry in Spanish, English and Japanese. She has just published "A History of Women's Contributions to Linguistics: Words Gone with the Wind" (Cambridge Scholars Publishing). With the same publisher, she is currently working on an essay about challenges of intercultural communication in a post-pandemic and dystopian world.

About Session Speaker



Barbara Dell'Abate Çelebi is an Associate Professor of English and Italian Literature. She is currently working in the Department of Italian Language and Literature at Istanbul University. She holds a BA and MA in Modern Western Languages and Literatures (English and French) from the University of Naples L'Orientale and a Ph.D in Italian Literature from the University of Istanbul. She has taught English, Italian and French literature in various universities among which Beykent University, Koç University, Galatasaray University and Université Libre de Bruxelles. She is the author of *Penelope's daughters* (2016), *La letteratura in gioco* (2016) and *L'alieno dentro* (2011). Her research interests, rooted in comparative literature by women, focus on issues of power, agency, and gender politics. Since 2019 she has been working on Western women traveling to the Ottoman Empire and on Ottoman women writers. She published in June 2022 the article "Fatma Aliye: At the intersection of secular and Islamic feminism" in *Women's Studies*. She is particularly interested in less-known Late Ottoman Empire women intellectuals and in particular in their feminism avant la lettre. She has lived in Turkey since 1998 and can speak and write fluently in Turkish.

**Dr. Lucia Barbara Dell Abate
Çelebi**

İstanbul Üniversitesi,
Türkiye

About Session Speaker



Dr. Noosha Mehdian is an accomplished academic and a dedicated leader in higher education, currently serving as UAP Chair at University Canada West and an adjunct professor at University of British Columbia. With a focus on interdisciplinary approaches, she has received accolades including the Leadership in Teaching and Learning Award and Always Chase Excellence award for her innovative contributions to education. As a member of the Greening Education Partnership with UNESCO, Dr. Mehdian actively explores the intersectionality of green education and different disciplines. Her research interests also includes the role of artificial intelligence in education, examining its ethical implications and potential to enhance human-centered learning experiences. Dr. Mehdian is committed to fostering meaningful dialogues that bridge science, ethics, and sustainability, aiming to inspire transformative practices in academic communities.

Dr. Noosha Mehdian

UAP Interim Chair,
University Canada West,
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Deploying Personalization in Graphic Design Teaching to Develop Design Style from Each Learner's Personal Ego

Nguyen Duc Son

Greenwich Vietnam–FPT University, Ho Chi Minh City, Vietnam

Do Van Dung

Ho Chi Minh City University of Fine Arts, Ho Chi Minh City, Vietnam

Abstract-- Modern education is currently undergoing a transformation of teaching methods, shifting from a “teacher-centered” approach to a “learner-centered” one, which has demonstrated certain effectiveness. However, educators are researching an educational model that harmoniously integrates the identification of the teacher or learner as the center at different stages of the training process, aiming to optimize the quality of teaching and learning. To implement “Individualization”, teachers must conduct research on records and assessments to tailor instruction to the common needs of small groups or individual learners. Each learner possesses different and uneven abilities to access content and achieve course learning outcomes. Personalizing in teaching can assist them in developing learner abilities in the most effective manner, thereby contributing to promoting sustainable educational development and ensuring that no one is left behind simply because learner cannot keep pace =with the training program. This article presents a case study of Graphic Design training at Ho Chi Minh City University of Fine Arts and proposes solutions for effectively teaching graphic design and developing students’ design and creative capacity. By shaping art and design styles based on each learner’s identity, the dropout rate due to inability to keep up with the training program can be reduced.

Keywords-- Personalization; Design Style; Personal Ego; Teaching Graphic Design

Teachers' Beliefs and Practices towards Technology to Promote Pragmatic Awareness in ELT Classrooms

Satriani

Universitas Negeri Malang, Malang, Indonesia

Sri Rachmajanti

Universitas Negeri Malang, Malang, Indonesia

Abstract-- Pragmatic awareness is the crucial ability to use language effectively in real-life situations, going beyond grammar and vocabulary to understand and navigate the subtleties of communication in diverse social contexts. This research investigates the relationship between teachers' beliefs and practices regarding the integration of technology to enhance pragmatic awareness in English Language Teaching (ELT) classrooms. The research employs a qualitative approach, specifically utilizing a phenomenological research design, with semi-structured interviews as the primary instrument for data collection. The participants of this research include two English teachers from secondary level of education in Indonesia who are selected by using a purposive sampling method. The data collected was analyzed through thematic analysis. The findings show that the participants have shared the same beliefs that using technology can help promote students' pragmatic awareness. They believe that technology, such as film and audio/video materials can provide authentic and engaging learning experiences for students and allow them to observe real-life pragmatic situations and understand how native speakers use English in daily life. However, their current practices vary in terms of structure and integration of technology. Finally, this research informs professional development programs tailored to address the specific needs and challenges faced by teachers in aligning their beliefs with effective classroom practices, ultimately contributing to the advancement of technology-enhanced language education.

Keywords-- Beliefs, Practices, Pragmatic Awareness, Technology

Differentiated Instruction and Critical Thinking: How Learning Styles Influence Analytical Abilities in University Students

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Abstract-- This study explores the relationship between differentiated instruction, learning styles, and the development of critical thinking skills in university students. Utilizing a sample of 167 undergraduate students, the research addresses two primary research questions: (1) how do different learning styles affect the development of critical thinking skills in university students? And (2) what are the impacts of differentiated instruction on analytical abilities? Through a mixed-methods approach, incorporating quantitative assessments and qualitative feedback, the study identifies distinct learning styles among the participants and evaluates their correlation with critical thinking proficiency. The findings suggest that tailored instructional strategies, when aligned with students' unique learning preferences, significantly enhance their analytical capabilities. Differentiated instruction not only fosters a more engaging and supportive learning environment but also promotes deeper cognitive processing and problem-solving skills. These insights underscore the importance of personalized educational approaches in higher education to cultivate advanced critical thinking and analytical skills, essential for academic and professional success.

Keywords-- Differentiated Instructions, Learning Styles, Critical Thinking, Analytical Abilities

Malaysia's Law Enforcement in Facing Covid-19: An Analysis of Legal Perspective

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Abstract-- The pandemic's impact has been recorded worldwide due to the 2019 Corona virus. Similarly, in Malaysia, the sorrowful chapter began on March 18, 2020, because of the Covid-19 outbreak, leading to the implementation of emergency orders declared by the Federal Government, and subsequently the enforcement of Emergency Ordinance laws in Malaysia. This paperwork discusses the steps taken by the Malaysian Government in addressing the impact of the COVID-19 pandemic through legal enforcement by the responsible ministries in implementing new norms for the daily lives of the Malaysian people. The relevant ministries involved are the Ministry of Health Malaysia, Ministry of Finance, Ministry of Education, Ministry of Human Resources, Ministry of Communications and Digital, Ministry of Science, Technology and Innovation, and the Ministry of Women, Family and Community Development, as well as related government organizations. This study is a qualitative study using document analysis methods, journals, and related articles. The main documents analysed are Acts, Guidelines, Policies, and Regulations enforced under each Ministry. The initial findings from the roundtable discussions (RTD) attended by representatives from each Ministry indicate several legal gaps, particularly in the implementation of standard operating procedures (SOPs) that are not effective. Any gaps or ambiguities that require improvement in ensuring the comfort of the Malaysian people in facing any future pandemic. The study suggests a more effective guideline, considering the Government's capabilities and the Malaysian people, so that it benefits all parties. The Covid-19 pandemic that has occurred in the folds of world history should serve as a lesson for us to be better prepared for the future, even though its challenges come in a different form from this current Covid-19 pandemic.

Keywords-- Covid-19, Government, Legal Enforcement, Guidelines, Laws

Educational Policy and Language in Education in Indonesia: A Policy Maker's Perspective

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Abstract-- Education policy in Indonesia plays a crucial role in shaping the quality of human resources and determining the direction of national development. In the context of education policy, language has a significant role, both as a communication tool and as a learning medium. This article explores policymakers' perspectives on education and language policies in the education system in Indonesia. Through analysis of policies and policy documents, For a closer analysis of curriculum documents, I use various documents and ministerial statements that aim to communicate the central ideas of the national curriculum guidelines. This research reveals the challenges and opportunities faced in implementing education and language policies. The main findings show that language policies in schools aim to promote bilingualism, with Indonesian as the national language and regional languages and foreign languages as additional ones. However, implementation of this policy faces various obstacles, including limited resources, variability in teaching quality, and resistance from local communities. This article also offers recommendations for optimizing education and language policies in Indonesia, emphasizing the importance of a comprehensive and inclusive approach that involves all stakeholders.

Keywords-- Education Policy, Language, Policy Documents, National Curriculum

Cultural Connotations of Flowers and Plants in Contemporary Chinese Gardens: Interpreting Aesthetic Embodiment through Painting

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Abstract-- In contemporary Chinese garden spaces, flowers and plants play an important role in plant landscaping, they play an important role in the beautification of the environment on the one hand, and on the other hand, flowers and plants are also endowed with important cultural meanings, and the culture of gentleman and multiculturalism have become the main influences on the cultural connotations of flowers and plants in contemporary Chinese gardens. This research project adopts a hands-on studio approach to investigate how contemporary Chinese culture influences the types of flowers and plants in gardens through studio experiments and contextual approaches. Zhou Chunya, Bahar Behbahani, and Wu Guanzhong are the major artists within the study. They embodied their cultural allegories through the flowers and plants in their gardens. The project establishes the cultural connotations and the intrinsic relationship between flowers and plants in contemporary Chinese gardens, it also creates real garden spaces through paintings that evoke the impression of contemporary Chinese gardens, which are characterised by the combination of other constituent elements in the garden. By reassembling the composition, it creates a new visual space for the paintings and stimulates the viewer's aesthetic perception of the flowers and plants in Chinese gardens.

Keywords-- Chinese Contemporary Gardens, Flowers, Plants, Cultural Connotations, Visual Art Works

Appropriateness of the Concept of Ecoliteracy in Christian Religious Service Pre-Schools

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Abstract-- Environmental problems that have occurred recently indicate that Environment-based Education to foster awareness of environmental should be taught at the Early Childhood Education (ECE) level, especially in a faith-based educational institution such as ECE Christian Service initiated by the Church. The purpose of this article is to identify the suitability of concepts in Eco-literacy that may be developed in learning at ECE Christian Services. The method used is Systematic Literature Review which is the process of identifying, assessing and interpreting all available research evidence with the aim of providing answers to specific research questions with the aim of finding strategies that will help overcome the problem at hand as well as identifying different perspectives related to the problem being studied and uncovering theories relevant to the case in this study which examines more deeply the suitability of the concept of Eco-literacy with Learning in ECE Christian Service. In the end, it was found that the concept of Eco-literacy is very suitable to be applied in ECE Christian Religious Service because the curriculum in ECE Christian Service, moreover the concept of Eco-theology owned by the church opens space for the application of environmental awareness for ECE students initiated by the church.

Keywords-- Concept of Ecoliteracy, Christian Religious, Pre-Schools

Transformation of Early Childhood Gross Motor Skills through Movement Activities and Songs

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Abstract-- Gross motor development in early childhood is an important aspect of child development, which includes the ability to perform large movements such as running, jumping and kicking. Movement activities and songs have been recognized as effective methods to stimulate this development. This study aims to explore the effect of movement activities and songs on the transformation of gross motor skills in early childhood. This research used a qualitative approach with a case study method in two groups of children aged 5-6 years at PAUD (early childhood education) institutions in Serang City. The research was conducted involving 10 students in group B, data was collected through direct observation activities, interviews with teachers and parents, and documentation. The research showed results about children experiencing a significant increase in gross motor skills, such as children having good balance, coordination, and muscle strength. Furthermore, the results of observations state that the movement and song activities not only make early childhood more physically active but also improve children's social and cognitive skills. Early childhood involvement through movement and song activities can increase children's self-confidence, active participation in group activities, and improvement in focus and attention skills, this was found through interviews with parents and teachers. While documentation on child development shows an increase in various aspects of gross motor. Therefore, movement and song activities can significantly transform gross motor skills in early childhood. Motion and song activity programs should be integrated into the early childhood education curriculum to support optimal physical and cognitive development.

Keywords-- Physical Motor, Early Childhood, Transformation, Movement and Song

The Potential of Artificial Intelligence in Improving the Visual Communication Skills of Fine Arts Education Students

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Abstract-- The modern approach to fine arts education places significant emphasis on improving visual communication across various mediums, especially within digital platforms. In this tentative, there has been a growing interest in incorporating artificial intelligence (AI) into teaching methodologies, which has shown expected results in facilitating the understanding and retention of complex visual communication concepts compared to conventional approaches. This study focus on two primary domains: the advantages offered by AI in visualizing data, works analysis and aesthetic evaluation, and the impact of these advantages on the cultivation of visual communication skills within fine arts education. Through an exploring of these aspects, a higher education teaching framework is proposed. This framework harmonizes theoretical knowledge with hands-on application, strategically integrating AI tools where appropriate to augment the learning experience and foster enhanced visual communication abilities within the fine arts curriculum. By leveraging AI's capabilities in data processing and aesthetic assessment, this model aims to optimize the efficacy of fine arts education, ensuring that students are equipped with both theoretical understanding and practical skills essential for navigating contemporary visual communication landscapes. This contribute to improving the quality of fine arts education.

Keywords-- Artificial Intelligence, Visual Communication Skills, Training Process, Fine Arts Education

Mapping the Research Trend of Approximate Number System Towards Mathematical Performance: A Bibliometric Analysis

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Abstract-- The Approximate Number System (ANS) is a mental mechanism that allows humans to estimate quantity without counting. Previous studies have shown that the ANS plays a crucial role in understanding numerical concepts and mathematical performance, particularly in the early development of children. This numerical concept is believed to be the foundation of advanced mathematical understanding. However, the mapping of ANS research is still limited. This article used the bibliometrics analysis to evaluate the research development of ANS toward mathematical performance over time and the future trends. A total of 118 documents from Scopus were analyzed using Bibliometrix software. The results showed that research on the ANS and mathematical performance has increased over the last ten years. Justin Halberda has been the most productive author for nearly two decades and has significantly influenced this topic. Collaboration between countries and institutions in the development of ANS research is transcontinental. This study discusses the role of the ANS in estimation ability and advanced mathematical achievements, individual differences in ANS acuity, and the role of executive functions, such as visuospatial memory, in ANS acuity. Future research should consider using the sophisticated technology like eye tracker to measure and explore the ANS by analyzing the visual patterns.

Keywords-- Bibliometric, Parietal Lobe, Mathematics, Numerical Cognition, Neural Mechanisms

Neural Mechanisms in The Parietal Lobe in Individuals with Mathematical Talent: A Bibliometric Study

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Abstract-- The purpose of this study is to analyze publications related to neural mechanisms in the parietal lobe in individuals with mathematical talent as a contribution to the development of relevant research literature. A total of 269 articles related to neural mechanisms in the parietal lobe in individuals with mathematical talent indexed by Scopus from 1969 to 2023 were analyzed in this study. Co-occurrence of sources, keywords, authors, countries, institutions, and publications were extracted using VOSViewer software. Based on the results of this study, it can be seen that mathematical ability is most often researched in conjunction with cognition, brain, task performance, physiology, and brain mapping. In another cluster, mathematical ability is most often researched with magnetic resonance imaging (MRI), neuropsychological tests, brain function, problem-solving, and reaction time. The journal that contains articles on neural mechanisms in the parietal lobe in individuals with mathematical abilities is *Neuropsychologia*. The most influential institution in the topic of publication of articles on neural mechanisms in the parietal lobe in individuals with mathematical abilities is Stanford University. The United States has the highest number of publications on neural mechanisms in the parietal lobe in individuals with mathematical abilities, followed by the INSERM research institution as the next most prolific researcher.

Keywords-- Bibliometric; Parietal Lobe; Mathematics; Neural Mechanisms

Dramatic Pretend Play to Improve Social Emotional Skills in Children

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Abstract-- Early childhood is a golden age that is not only related to physical and cognitive development but also socio-emotional aspects are important to consider. Socio-emotional skills are useful for building socio-emotional maturity in children so that children can adapt well to the social environment and improve academic performance at school.

Method: This study was conducted using the pretend play drama method which is included in drama pedagogy training. The intervention was carried out on all children in one playgroup but the main focus of the intervention target was given to one 4 year old child to improve their socio-emotional skills. The qualitative evaluation method was by comparing the results of observations and interviews with subjects before and after the intervention.

Results: The findings of this study indicate that through the drama play method, there were behavioral changes that indicated that the subjects experienced an increase in socio-emotional skills including self-awareness, self-management, social awareness, relationship skills and responsible decision-making for children their age which can be seen from expressions and responses, assertiveness, and the desire to mix in and do assignments with friends.

Conclusion: The subjects experienced an increase in accordance with the SEL aspects, so that it can be a reference for further research. However, apart from this intervention, it is possible that there are other supporting factors that make the child experience an increase in social emotional that have not been studied, so that the factors that have not been studied can also be suggestions for further researchs.

Keywords-- Early Childhood, Dramatic Pretend Play, Social Emotional Learning

Exploring the Impact of Comic Strip-Infused Argumentative Writing on Indonesian Teacher Students' Agency

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Abstract-- Many studies have shown how multimodal writing experiences affect EFL/ESL students' identity development and agency. Agency for students in English teacher training colleges is crucial for their future professional development and teaching practices at schools. However, how the experience of making a comic strip as an argumentative text affects teacher-student's agency is underexplored.

This study aims to investigate the impact of integrating comic strips in argumentative text writing instruction on the agency of Indonesian teacher students. It used a qualitative approach, collecting data through in-depth interviews and document analysis from 25 Indonesian teacher students in an essay writing class at a teacher training program at an Indonesian university.

The research findings show that integrating comic strips into argumentative writing positively affects the agency of Indonesian teacher-students. First, the comic strip format helped increase teacher students' engagement and motivation in the argumentative writing process. They felt more entertained and enthusiastic in presenting their arguments. Second, the dialog in the comic strips encouraged students to develop more diverse and critical perspectives in argumentative writing as they needed to create a casual written debate in a story. This process helps them consider different points of view to support their argument. Third, embedding comic strip instruction in writing expands teacher students' creativity in expressing their ideas visually and textually, increasing their sense of agency in learning. This study concludes that integrating comic strips as argumentative text can be an alternative strategy to enhance Indonesian teacher-student agency.

Keywords-- Comic Strip, Agency, Teacher Students, Argument, Creativity, Professional Development

Physical Education as a Means of Humanities Learning: A Case Study in an Elementary School

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Abstract-- This research aims to explore the role of physical education as a means of learning the humanities in primary schools. The main focus of this research is to understand how humanities values, such as ethics, culture, morality, and fair play, can be taught and developed through physical education activities. This research used a case study approach with in-depth interview techniques and participatory observation. The research participants consisted of 10 physical education teachers and 30 students in grades 4 to 6 from three primary schools in Enrekang District, Indonesia. Data were collected through structured interviews with teachers and students, as well as direct observation during physical education activities. Data were analyzed using thematic analysis techniques to identify key themes related to the integration of humanities values in physical education. The results showed that physical education in primary schools has great potential as a medium to teach humanities values. Teachers emphasized the importance of designing physical education programs that not only focus on physical skills but also on character development and social values. Students reported improvements in their understanding and application of values such as cooperation, honesty, responsibility, and respect for cultural differences through participation in physical education activities. The study concluded that physical education can serve as an effective platform for humanities learning, contributing not only to students' physical health but also to the formation of character with integrity and morality. Recommendations of this study include the development of a more holistic physical education curriculum and training for teachers to integrate humanities values in their teaching.

Keywords-- Physical Education, Humanities, Primary School, Ethics, Morality, Fair Play, Character Development

The General Image of the Armenian Merchant Projected through the Sino-Armenian socio-cultural Relations and the Case Study of the Revival of Merchant Traditional Costume

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Abstract-- Armenian communities have had a notable historical presence in various regions of China since the 16th century, with particularly thriving settlements in Canton, Macao, Shanghai, and Hong Kong. During the 17th and 18th centuries, Armenians in China occupied influential positions, receiving endorsement from Chinese authorities. Their impact on Chinese society and East-West commerce is evidenced through their active promotion and patronage of Chinese-manufactured visual art objects. Notably, Jesuit preachers seeking unrestricted access to the country adopted Armenian attire as a strategic approach to integrate into the local culture. This academic pursuit represents an interdisciplinary effort to reframe the image of Armenian merchants, encompassing two major phases. The initial stage involves a scholarly examination of the collective image of Armenian merchants within the context of Sino-Armenian cultural and artistic exchanges, employing contextual and comparative analysis. The methodological framework integrates historiography, archival studies, ethnography, design, art history, and the history of costumes. The subsequent phase involves a collaborative effort with art historians, designers, and ethnographers to entirely reimagine the Armenian merchant's characteristic attire, headgear, accessories, and attributes. Drawing from primary sources such as merchant costume drawings from the mid-20th century, engravings and prints by European artists, and a rare and well-preserved 17th-century merchant costume ensemble currently housed in the US, this project aims to significantly contribute to Silk Road studies and deepen the understanding of the intricate history of Sino-Armenian commercial and cultural interconnections. Furthermore, it may serve as an inaugural endeavor of the Armenian merchant costume renaissance for important intercontinental and cross-cultural exhibitions and expositions.

Keywords-- Armenian Merchant, Sino-Armenian, Merchant Traditional Costume, Fashion, Costume Revival, Silk Road

The Impact of Influencer Livestreaming towards the Chinese Youth Consumer Behavior

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Abstract-- With the advent of the digital age, influencer live-streaming commerce has gradually become a new consumption model in China, exerting a profound impact on the purchasing behavior of young consumers. This study aims to explore the specific impacts of influencer live-streaming on the Chinese youth consumption behavior, utilizing Grounded Theory, the Consumer Decision-Making Process Model, and the 4C Marketing Theory as analytical frameworks. Through methods such as secondary data collection and in-depth interviews, this research identifies the key factors impact young consumers' behavior and analyzes the roles these factors play at various stages of the consumer decision-making process. The results indicate that influencer live-streaming effectively drives changes in consumption behavior by enhancing consumers' awareness, information search, evaluation, and purchase decision-making processes. Furthermore, based on the 4C Marketing Theory, this study proposes marketing strategies targeting young consumers to meet their needs, reduce costs, improve convenience, and strengthen communication. In conclusion, this research not only provides theoretical support for understanding the impact of influencer live-streaming commerce on youth consumption behavior but also offers practical recommendations for businesses to develop effective marketing strategies.

Keywords-- Influencer Live-Streaming Commerce, Youth Consumption Behavior, Grounded Theory, Consumer Decision-Making Process, 4C Marketing Theory

Speech Delay Intervention through Psychoeducation for Parents

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Abstract-- This study aims to provide interventions to parents regarding understanding how to assist speech delay children, especially in stimulating the child's growth and development guidelines and other preventive measures. This is done so that the subjects become aware of speech disorders, namely Speech Delay and can provide the best and appropriate treatment for their sons and daughters. Participants in this study were 7 parents with an age range of 30-53 years who had children diagnosed with speech delay. Three out of seven children, of which two children had Autism Spectrum Disorder (ASD) and one child had Attention Deficit Hyperactive Disorder (ADHD), so that some of them had quite complex child development problems with environmental conditions that still lacked information and awareness about this condition of speech delay. This research was conducted in the form of a psychoeducational design which was quite successful in providing an expansion of understanding for the subject's parents by face to face in an interactive discussion forum. After this program complete, it was found that the results of the intervention showed a significant increase in the results of the parents' pretest and posttest on the subject's parents regarding knowledge about child development, especially Speech Delay.

Keywords-- Intervention, Parents, Psychoeducation, Speech Delay

The Impact of Language Exchange Programs (LEPs) on Socio-Economic Development in Regions Along with the China-Pakistan Economic Corridor (CPEC)

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Abstract-- The China-Pakistan Economic Corridor (CPEC) is an extensive venture fostering economic cooperation between two countries by connecting several regions in Pakistan and China. This research examines the role of LEPs (language exchange programs) in determining socio-economic growth in CPEC regions. This study revolves around Pakistani students who participated in a particular LEP (language exchange program) in terms of the Chinese Language Scholarship Program by the Govt. of Punjab, from 2017 to 2019 in China. Their involvement with the language exchange program is studied, a factor translating them to a valued asset to their country and a contributor to the socioeconomic growth of the regions along with the CPEC route. As a result, the study's goal is to highlight the role of LEPs (language exchange programs) on socio-economic development in regions along CPEC, as well as to become acquainted with participants' attitudes and perceptions regarding the efficacy and impact of language exchange programs on socioeconomic development in CPEC regions. A mixed-method approach is adopted to study the previously mentioned LEP participants. The current study explicitly recommends that Pakistani government officials keep up these programs to prepare more professional language trainers and researchers. The findings highlight the profound effects of language exchange programs demonstrating improved linguistic proficiency, deepened cross-cultural and linguistic understandings, and beneficial socioeconomic effects. Thus, language competency is essential for promoting cross-cultural cooperation and preparing young people for important responsibilities in the changing CPEC environment, as evidenced by the participants' overwhelmingly positive experiences and statistical validation.

Keywords-- LEP, Socio-Economic Development, CPEC, Pakistan, China

English Language Learning (ELL) Websites: A Systematic Mapping Review

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Abstract-- Research into English language learning websites has grown in tandem with technological developments, providing insights into the pedagogical value, usability, and outcomes associated with these platforms. Early studies predominantly focused on how these websites can supplement traditional classroom instruction, offering additional practice for grammar, vocabulary, and pronunciation. However, more recent research has explored more sophisticated features and aspects. In this systematic mapping review, we focus on mapping the landscape and structuring the emerging trends in research ELL websites. Fifty-five studies met the inclusion and exclusion criteria. We coded and analysed six mapped categories in this literature review: (1) the year-of-study, (2) design (3) data collection method- (4) context, (5) study trends, and (6) theories. To provide nuanced details from the included literature, we also synthesized three thematic trends: (1) evaluation and assessment of websites, (2) websites as resources, and (3) development of website/criteria/framework, and (4) affordances of websites. Trend one builds on the key components which are impact on learning outcomes, perspectives on website use from different stakeholders and measuring the effectiveness of these resources. Trend two posits the emerging roles of websites as teaching and learning resources and suggests the various approaches of their applications. Trend three accentuates effective criteria and frameworks to optimize these platforms for language acquisition and learner engagement. Trend four discusses the possibilities websites offer learners and how they influence learning outcomes and engagement. By categorising and analysing existing studies, this review seeks to provide a comprehensive overview of the field, identify gaps in the literature, and suggest directions for future research. This attempt will be valuable for researchers as well as practitioners in this area.

Keywords-- English Language Learning (ELL), Learning, Language, English

