



International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025)

Organized by IFERP Academy

Post Conference Report

8th ICRTMDR – 2025, Contributed to Following SDGs



Foreword

Dear Participants,

It gives me great pleasure to share with you the outcomes and results of 8th ICRTMDR – 2025, with the theme of " Building a Sustainable Future through Integrated Research " which was held at Riyadh, Saudi Arabia on 08th & 09th November, 2025. More than 200 people attended the event in person, and more than 300 people watched the live stream online. We were able to actively engage and reach out to a wider spectrum of research communities.



Mr. A. Siddth Kumar Chhajjer

MD & Founder, IFERP
Technoarete Group

The International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025), provided a vibrant platform that brings together scholars, educators, and researchers from a variety of disciplines. It is a hub for exchanging innovative research about Recent Trends In Multi-Disciplinary Research in Promoting Education, Teaching, Learning & Assessment, STEM (Science, Technology, Engineering & Mathematics), Arts, Humanities & Social Sciences, Finance, Business, Management, Economics & Accounting, Health and Life Sciences, Sports and Physiotherapy.

We are grateful for the support of many universities and research institutes, whose contributions were vital to the success of this conference. We extend our sincere gratitude and highest respect to the professors who played an important role in the review process, providing valuable feedback and suggestions to authors to improve their work. We also extend our appreciation to the external reviewers for providing additional support in the review process and to the authors for contributing their research results to the International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025).

Mr. Siddth Kumar Chhajjer

MD & Founder,

IFERP, Technoarete Group

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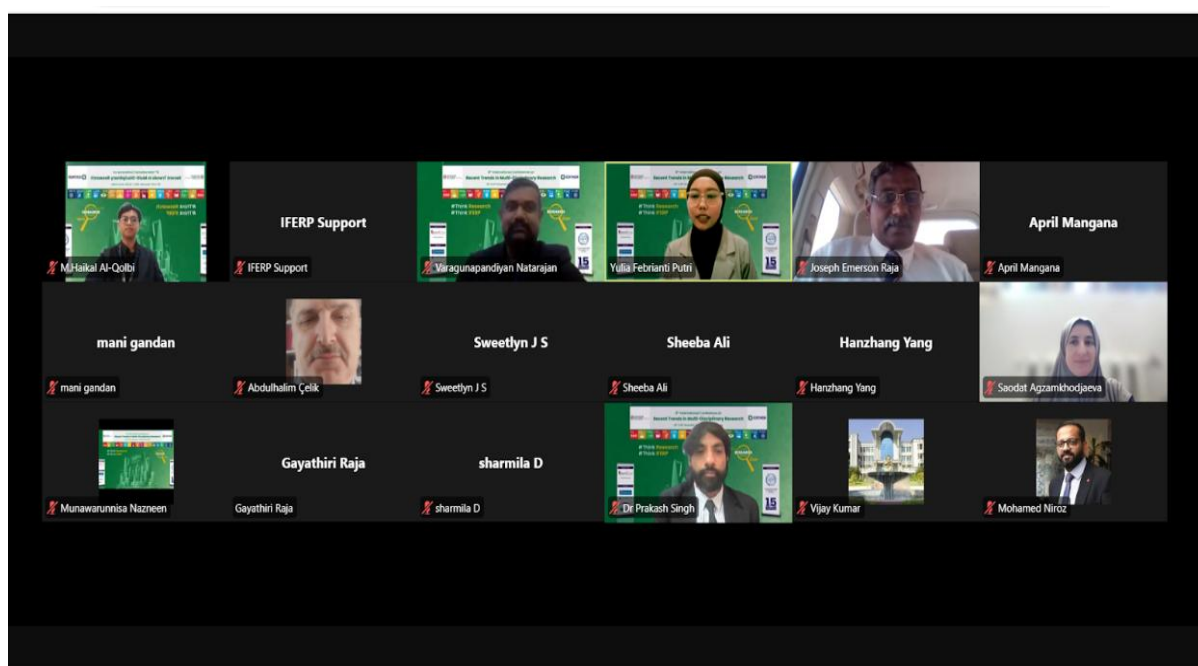
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1. Conference Summary



Conference Name : International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025)

Date : 08th & 09th November, 2025

Venue : Riyadh, Saudi Arabia

Conference Theme : Building a Sustainable Future through Integrated Research

Organized By : IFERP Academy

No. of Organizing Committee Members : 24

No. of Editors/Reviewers : 22

No. of Speakers : 18

No. of Abstracts Received : 200

No. of Participants Registered : 150

No. of Attendees : 200

1.1 Conference Overview

International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025), was the place where ideas collided and innovations take the spotlight for the contribution towards achieving Sustainable Development Goals! International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025) had long been the meeting place for professionals, educators, researchers, policymakers, and industry professionals looking to network, share ideas, and grow in their respective fields. At this Recent Trends in Multi-Disciplinary Research conference in Riyadh, Saudi Arabia, academics, researchers, and educators were came together to share their groundbreaking research, and different views, and explore unique ideas from various fields.

Through collaboration, the conference explored intersections between various disciplines and created a dynamic environment to enhance educational discussions and explore diverse studies. This International Conference in Riyadh, Saudi Arabia, was a part of shaping the future of global education. They continued to inspire, transform, and shape education together. Their participation was more than just an RSVP; it is an important role in our community dedicated to academic success and positive change.

1.2 Conference Theme

The theme of the International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025) “ **Building a Sustainable Future through Integrated Research** “ was to provide a lively space where different academic areas come together. 8th ICRTMDR - 2025 as a melting pot of ideas, where the boundaries between Recent Trends in Multi-Disciplinary Research disciplines blur, giving rise to innovative solutions that address global challenges. The conference embraces the multidisciplinary nature of educational excellence driving through digital transformation, recognizing that true breakthroughs often occur at the intersections of different fields.

This theme encapsulates the conference's focus on fostering innovation and collaboration across diverse disciplines within Recent Trends in Multi-Disciplinary Research. It encourages participants to explore and present cutting-edge solutions that contribute to the sustainable development of industries, addressing challenges and advancing knowledge for a better future. The multidisciplinary perspective highlights the interconnectedness of various fields in creating holistic and impactful solutions.

1.3 Objectives & Scope of the Conference

The International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025) aims to bring together academics, researchers, industry professionals, and students from diverse fields to explore cutting-edge advancements and trends across Educational Research, Social Science and Humanities.

Key objectives include:

- Promote collaboration across disciplinary boundaries by bringing together researchers, scholars and practitioners from science, technology, social sciences, humanities, education, business and other fields.
- Provide a vibrant forum for the exchange of ideas, research findings, methodologies and emerging trends in multi-disciplinary research.
- Showcase how integrated, cross-disciplinary approaches can address real-world challenges and contribute to sustainable development.
- Inspire innovation by exposing participants to diverse perspectives, encouraging new research directions, and facilitating creative problem-solving.
- Build and expand a global network of researchers, institutions and industry professionals committed to advancing multi-disciplinary inquiry.

8th ICRTMDR – 2025 transcends traditional boundaries, providing a platform for comprehensive exploration across a multitude of disciplines. The conference encompasses a wide scope that includes, but is not limited to:

- The conference welcomes contributions from a broad range of disciplines — including but not limited to science, engineering, mathematics (STEM), technology, humanities, social sciences, education, business, management, economics, health and life sciences.
- It emphasises studies that cross conventional boundaries: for example, work at the intersection of engineering and social science, or education and technology, or humanities and business.
- Typical submission formats include full-papers, poster presentations and workshops covering theoretical development, methodological advances, empirical research, applied case studies and interdisciplinary applications.
- The thematic reach explicitly aligns with global and societal priorities such as sustainable development, innovation, quality education, health and wellbeing, inclusive economic growth, infrastructure, peace and partnerships.

- The platform supports not only academic engagement but also opportunities for industry-academia dialogue, enabling research to move toward real-world implementation and impact.
- Publication opportunities extend to proceedings and selected peer-reviewed journals (including indexing efforts in Scopus, Web of Science), thereby ensuring dissemination and visibility of presented work.

2. Guest of Honor, Keynote Speakers, Session Speakers, & Session Chairs

Keynote Speakers



Dr. Haitham Saad Mohamed Ramadan
Institute of Hydrogen Storage (ISTHY), France.



Dr. Hamad Alhumoudi
Head of the Department,
Department of Accountancy,
College of Administrative and Financial Sciences,
Saudi Electronic University, Riyadh,
Saudi Arabia.



Prof. Saravanan Venkataraman
College of Technology and Business
Riyadh ELM University
Saudi Arabia



Ts. Dr. J Emerson Raja
Associate Professor
Assistant Professor in the Faculty of
Engineering and Technology at
Multimedia University (MMU),
Malaysia.



Dr. Prakash Singh
Associate Professor
Department of E-Commerce
College of Administrative and Financial Sciences
Saudi Electronic University
Riyadh, Saudi Arabia.



Prof. Dr. Mohammed Aseeri
Chief Researcher – King City for
Science and Technology (KACST)
Saudi Arabia.



Dr. Thelma Domingo Palaoag
Faculty, College of Information
Technology and Computer Science
Director, Innovation and
Technology Transfer Office
University of the Cordilleras
Philippines.



Dr. Ali Samer Muhsan
Senior Lecturer
Mechanical Engineering
Department
Universiti Teknologi
PETRONAS
Malaysia.



**Dr. Varagunapandiyan
Natarajan**
Associate Professor, Chemical
Engineering,
College of Engineering,
King Khalid University,
Saudi Arabia.



Prof. Dr. Nahid Fatima
Prince Sultan University
(PSU)
Riyadh,
Saudi Arabia.

Session Speakers



Dr. Amar Johri
Assistant Professor
College of Administrative and
Financial Sciences
Saudi Electronic University
Dammam, Saudi Arabia.



Dr. Syed Akmal
Course Coordinator – E-Supply Chain
Management
Assistant Professor, Exam Coordinator
College of Administration and Finance –
Riyadh
Saudi Arabia.



**Asst. Prof. Dr. Muhammad
Nadir Shabbir**
Xi'an University of Finance
and Economics
China.



**Prof. Dr. Judilynn L. Niedo-Solidum, RPh,
MS, PhD, PPD**
Professor VIII
University of the Philippines Manila
President, UNIFFIED Manila Plus Chapter
Vice President Externals, UNIFFIED
Philippines



**Dr. Nirma Sadamali
Jayawardena**
Assistant Professor,
Marketing Department
University of Bradford
United Kingdom.



Dr. Vijay Kumar
Professor,
Department of Applied Sciences,
School of Engineering & Technology,
Manav Rachna International Institute of
Research & Studies,
Faridabad, Haryana, India.

3. Welcoming & Introduction

Welcome to the International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025), where we gather the brightest minds and the most innovative ideas to inspire, educate, and connect. Before we dive into today's agenda, let's take a moment to appreciate the vibrant atmosphere here at Riyadh, Saudi Arabia. This location has been thoughtfully chosen to provide an inspiring environment for our discussions and networking. The theme of the International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025), is “ Building a Sustainable Future through Integrated Research “. Our objective is to explore new technologies in Recent Trends in Multi-Disciplinary Research. Over the next two days, we have a packed schedule with two sessions, and eighteen keynote presentations from industry leaders and experts. This conference would not be possible without the hard work and dedication of many individuals. We would like to extend a special thank you to our conference managers, and organizing committee members.

4. Welcome Speeches

4.1 Welcome Speech by Special Guest - Mr. A. Siddth Kumar Chhajer



Mr. Siddth Kumar Chhajer
Founder & Managing Director,
IFERP, Technoarete Group,
India.

5. Keynote Speeches

5.1 Speech by Keynote speaker - Prof. Saravanan Venkataraman



Prof. Saravanan Venkataraman
College of Technology and Business
Riyadh ELM University
Saudi Arabia

5.2 Speech by Keynote speaker – Dr. Hamad Alhumoudi



Dr. Hamad Alhumoudi
Head of the Department,
Department of Accountancy,
College of Administrative and Financial Sciences,
Saudi Electronic University, Riyadh,
Saudi Arabia.

5.3 Speech by Keynote speaker – Dr. Hatham Saad Mohamed Ramadan



**Dr. Haitham Saad Mohamed
Ramadan**
Institute of Hydrogen Storage
(ISTHY),
France.

5.4 Speech by Keynote speaker – Dr. Prakash Singh



Dr. Prakash Singh
Associate Professor
Department of E-Commerce
College of Administrative and Financial Sciences
Saudi Electronic University
Riyadh, Saudi Arabia.

5.5 Speech by Keynote speaker – Prof. Dr. Mohammed Aseeri



Prof. Dr. Mohammed Aseeri
Chief Researcher – King City for
Science and Technology (KACST)
Saudi Arabia.

5.6 Speech by Keynote speaker – Joseph Emerson Raja



Ts. Dr. J Emerson Raja
Associate Professor
Assistant Professor in the Faculty of
Engineering and Technology at
Multimedia University (MMU),
Malaysia.

5.7 Speech by Keynote speaker – Dr. Thelma Domingo Palaoag



Dr. Thelma Domingo Palaoag
Faculty, College of Information
Technology and Computer Science
Director, Innovation and
Technology Transfer Office
University of the Cordilleras
Philippines.

5.8 Speech by Keynote speaker – Dr. Ali Samer Muhsan



Dr. Ali Samer Muhsan
Senior Lecturer
Mechanical Engineering
Department
Universiti Teknologi
PETRONAS
Malaysia.

5.9 Speech by Keynote speaker – Prof. Dr. Nahid Fatima



Prof. Dr. Nahid Fatima
Prince Sultan University
(PSU)
Riyadh,
Saudi Arabia.

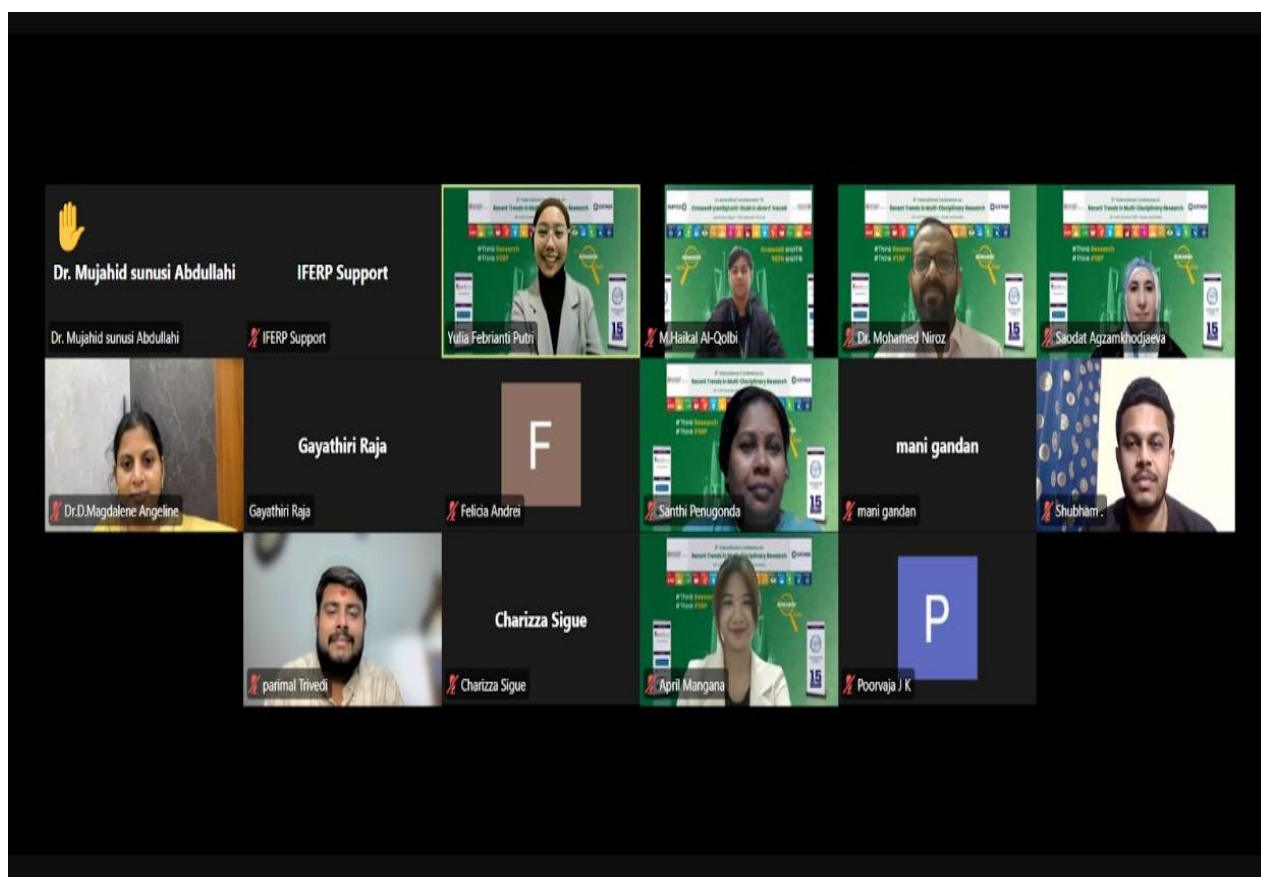
5.10 Speech by Keynote speaker – Dr. Varagunapandiyan Natarajan



**Dr. Varagunapandiyan
Natarajan**

Associate Professor, Chemical
Engineering,
College of Engineering,
King Khalid University,
Saudi Arabia.

6. Group Photo



7. Inaugural Programme

The inaugural program of the International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025), Riyadh, Saudi Arabia on 08th & 09th November, 2025, conference sets the tone for the entire event, providing an opportunity to introduce the theme, objectives, and key participants. The inaugural program included inaugural addresses, proceedings release, Momento ceremony & Campus Partner Benefits etc. The inaugural program was a crucial part of the conference, serving to welcome and engage participants, set the context for discussions, and recognize the contributions of key individuals.

8. Conference Proceedings Book Release

The International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025), Conference proceedings was a comprehensive collection of the papers presented at the 8th ICRTMDR - 2025. The Conference Proceedings serve as a valuable record of the research and discussions that occurred during the 8th ICRTMDR – 2025 conference, providing insights into Recent Trends in Multi-Disciplinary Research.

On behalf of the organizing committee of the International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025), the conference proceedings was released.





8th International Conference on **Recent Trends in Multi-Disciplinary Research (ICRTMDR)**

08th & 09th November 2025 | Riyadh, Saudi Arabia

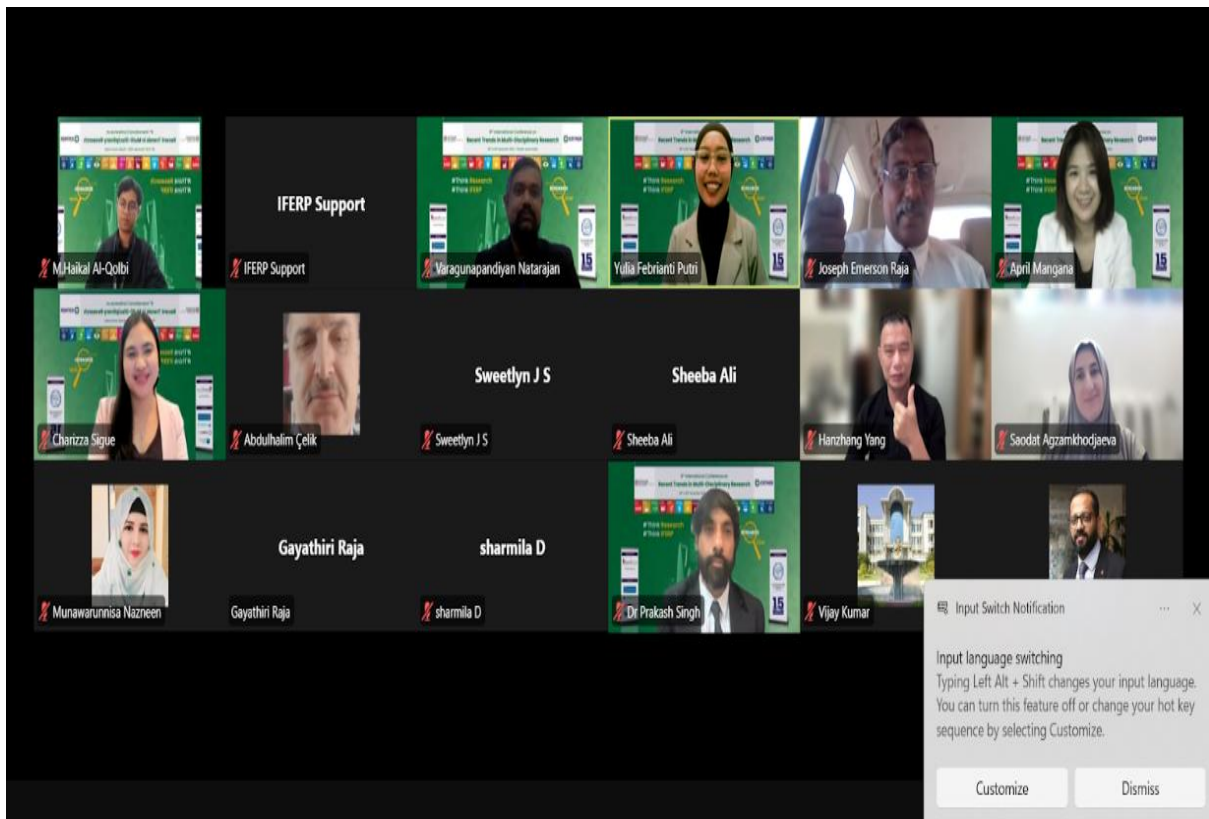
Organized by IFERP Academy



<https://www.iferp.in/past-conferences.php>

9. Momento Ceremony

The conference speakers, session speakers, & session chairs were awarded with Momentos.



10. Technical Presentation Sessions

10.1 Technical Presentation Session 1 A

10.1.1 Speech by Session Speaker Dr. Amar Johri



Dr. Amar Johri
Assistant Professor
College of Administrative and
Financial Sciences
Saudi Electronic University
Dammam, Saudi Arabia.

10.1.2 Speech by Session Speaker Dr. Syed Akmal



Dr. Syed Akmal

Course Coordinator – E-Supply Chain
Management
Assistant Professor, Exam Coordinator
College of Administration and Finance –
Riyadh
Saudi Arabia.

10.1.3 Speech by Session Speaker Asst. Prof. Dr. Muhammad Nadir Shabbir



**Asst. Prof. Dr. Muhammad
Nadir Shabbir**

Xi'an University of Finance
and Economics
China.

10.1.4 – 10.1.18 Total 18 Scientific Presentations were presented in the Technical
Presentation Session 1 A

11. Technical Presentation Sessions

11.1 Technical Presentation Session 1 B

11.1.1 Speech by Session Speaker Dr. Vijay kumar



Dr. Vijay Kumar
Professor,
Department of Applied Sciences,
School of Engineering & Technology,
Manav Rachna International Institute of
Research & Studies,
Faridabad, Haryana, India.

11.1.2 Speech by Session Speaker Dr. Nirma Sadamali Jayawardena



**Dr. Nirma Sadamali
Jayawardena**
Assistant Professor,
Marketing Department
University of Bradford
United Kingdom.

11.1.3 Speech by Session Speaker Judilynn L. Niedo-Solidum, RPh, MS, PhD, PPD



**Prof. Dr. Judilynn L. Niedo-Solidum, RPh,
MS, PhD, PPD**
Professor VIII
University of the Philippines Manila
President, UNIFFIED Manila Plus Chapter
Vice President Externals, UNIFFIED
Philippines
Vice President, AHEDMRI
Philippines.

11.1.4 – 11.1.16 Total 16 Scientific Presentations were presented in the Technical Presentation Session 1 B

12. Award Ceremony - Best Paper Presentation Awards



Name	Photo	Paper Title
Mrs D Angeline Ranjithamani Manonmaniam Sundaranar university		Comparative Analysis of Mesh and Torus Topologies versus Gaussian Connection Models in Wireless Sensor Networks

<p>Betania Allo Syracuse University, School of Information Studies</p>		<p>Islamic Financial Innovation through Blockchain: Bridging Zakat, Takaful, and Sustainable Development</p>
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13. Valedictory Function

13.1 Conference - Conclusion Summary

The International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025), held on 08th & 09th November, 2025, at Riyadh, Saudi Arabia Organized by IFERP Academy brought together a diverse group of experts, practitioners, and enthusiasts from various fields. The central theme of the conference was " Building a Sustainable Future through Integrated Research " and it successfully fostered a collaborative environment for sharing knowledge, insights, and advancements to achieve SDGs.

Key Highlights:

The conference commenced with an inspiring Special Guest of Speech by Mr. Siddth Kumar Chhajer, MD & Founder, Technoarete Group, who emphasized the importance of multidisciplinary conferences, collaboration and innovation, QS University World Rankings and Times Higher Education (THE) University World Rankings. Keynote Speakers highlighted the recent breakthroughs and the potential for future developments in Recent Trends in Multi-Disciplinary Research.

Research Presentations:

Over 200 research papers were presented, covering a wide range of topics. These presentations showcased cutting-edge research and fostered lively discussions.

Networking Opportunities:

The conference facilitated numerous networking events, allowing attendees to connect with peers, potential collaborators, and industry leaders. The virtual and in-person networking sessions were particularly well-received, enhancing professional relationships and sparking new partnerships.

Achievements and Outcomes:

- Several new collaborative initiatives were announced, aiming to address global challenges. These initiatives will leverage the collective expertise and resources of participating organizations.
- Publication of Proceedings including the conference proceedings, including research papers and keynote addresses, will be published. Future Conferences: Plans for the next conference were discussed, with suggestions for topics and formats that could further enhance engagement and impact.

Closing Remarks:

In the closing session, IFERP Academy expressed its gratitude to all the participants, academic partners, sponsors, and organizers. IFERP Academy highlighted the conference's success in achieving its objectives and underscored the importance of continued collaboration and innovation. Attendees left with a sense of accomplishment and a renewed commitment to advancing in their fields.

The conference concluded on a high note, with participants energized and motivated to apply the insights gained to their respective fields. The event not only celebrated current achievements but also set a forward-looking agenda for future research and development.

14. Vote of Thanks

Dear Researchers, Academicians & Students,

As we draw to the close of this remarkable International Conference on Recent Trends in Multi-Disciplinary Research (8th ICRTMDR - 2025), it is our honor and privilege to extend a vote of thanks on behalf of the organizing committee. Today has been a day filled with insights, inspiration, and invaluable networking opportunities, and none of this would have been possible without the collective efforts of many individuals and organizations.

Firstly, we would like to express our deepest gratitude to our esteemed speakers. Your expertise, thoughtful presentations, and engaging discussions have been the highlight of this conference. You have not only enlightened us with new knowledge but have also inspired us to think critically and creatively about the challenges and opportunities in our field.

A special thanks to our dedicated organizing committee and volunteers. Your hard work behind the scenes, meticulous planning, and tireless efforts have ensured that everything ran smoothly. Your passion and dedication are truly commendable, and this event could not have happened without you.

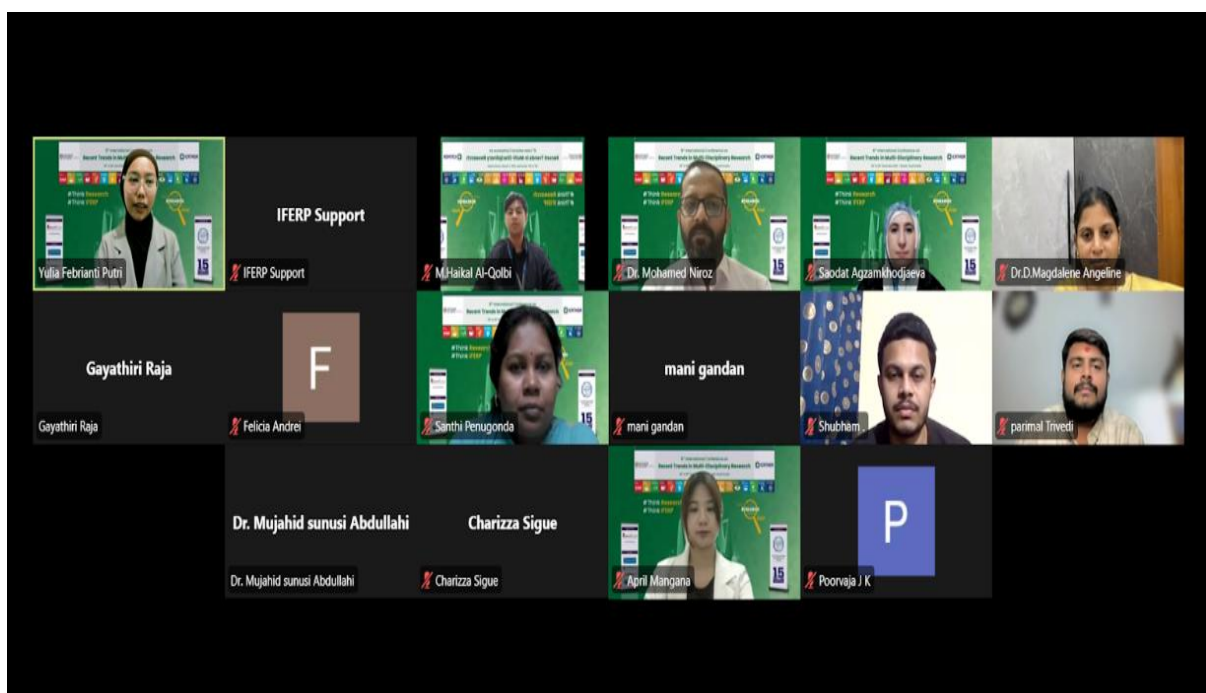
We are also grateful to our attendees. Your active participation, thoughtful questions, and enthusiastic engagement have added great value to this conference. It is your eagerness to learn and share that makes the events like this so rewarding and worthwhile.

We would like to acknowledge the venue staff for their excellent service and hospitality, providing us with a comfortable and conducive environment for our discussions and networking.

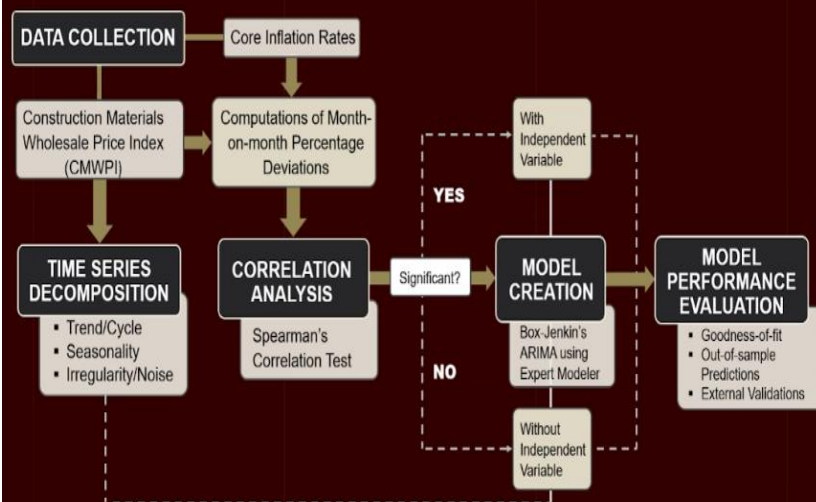
Finally, I want to thank everyone who has contributed, in big ways and small, to the success of this conference. Whether you were a speaker, sponsor, attendee, or volunteer, your involvement has been crucial.

As we conclude, let us take with us the knowledge we have gained, the connections we have made, and the inspiration to drive forward in our respective fields. We look forward to seeing you at future conferences and continuing these valuable conversations.

15. Conference Glimpses



Methodological Framework



Cultural Semiotics Decoded

Power & Scale

Larger ancestor figures in official robes signify clan hierarchy and state connection.



Ethical Scripts

24 Filial Paragons sequence uses facial exaggeration to teach Confucian morality visually.

Colour Codex

Cinnabar = festivity, imperial yellow = rank, viridian = harmony, guiding spectator gaze along roofline.



You are viewing Nirma Jayawardena's screen

View Options

File Home Insert Draw Design Transitions Animations Slide Show Record Review View Help

Clipboard Slides Font Paragraph Drawing Editing Voice Add-ins Designer

Human Connection in Advertising: The Power of Storytelling and Memory

Exploring how brands build meaningful relationships through narrative, emotion, and the science of memory

Does our first senses play a role here?

Nirma Jayawardena

IFERP Support

Muhammad Al-Qolbi

Varagunapandiyen Natarajan

Yulia Febrianti Putri

Joseph Emerson Raja

April Mangana

Cherizza Sirgue

Abdulhalim Çelik

Sweetlyn J S

Sheeba Ali

Hanzheng Yang

Saadat Agzamkhodjaeva

Gayathiri Raja

sharmila D

Munawarunnisa Nazneen

Gayathiri Raja

sharmila D

Dr. Prakash Singh

Vijay Kumar

Input Switch Notification

Input language switching
Typing Left Alt + Shift changes your input language.
You can turn this feature off or change your hot key sequence by selecting Customize.

Customize Dismiss

16. General Comments & Feedbacks

Overall Comments of the Participants:

- Organizing and Coordination of the conference was excellent and professional.
- Speakers were no doubt enriching.
- Overall, an excellent International Conference.
- The introduction of the conference program was so effective that it distracts you from the research topic
- Keynote speakers talks were worth listening.
- Issues were resolved carefully.