

**13th-14th
November
2025**

International Conference on Language, Literature, Cultural Heritage, and Education

ICLLCHE-2025

London, United Kingdom



Organized by : IFERP Academy



International Conference on Language, Literature, Cultural Heritage, and Education
(ICLLCHE-2025)

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Theme

**Education for Sustainable Futures:
Integrating Environmental Awareness
and Cultural Sensitivity**

Preface

We cordially invite you to attend the International Conference on Language, Literature, Cultural Heritage, and Education (ICLLCHE-2025) on 13th-14th November, 2025. The main objective of ICLLCHE-2025 is to provide a platform for researchers, students, academicians as well as industrial professionals from all over the world to present their research results and development activities in relevant fields of Language, Literature, Cultural Heritage, and Education. This conference will provide opportunities for the delegates to exchange new ideas and experience face to face, to establish business or research relationship and to find global partners for future collaboration.

These proceedings collect the up-to-date, comprehensive and worldwide state-of-art knowledge on cutting edge development of academia as well as industries. All accepted papers were subjected to strict peer-reviewing by a panel of expert referees. The papers have been selected for these proceedings because of their quality and the relevance to the conference. We hope these proceedings will not only provide the readers a broad overview of the latest research results but also will provide the readers a valuable summary and reference in these fields.

The conference is supported by many universities, research institutes and colleges. Many professors played an important role in the successful holding of the conference, so we would like to take this opportunity to express our sincere gratitude and highest respects to them. They have worked very hard in reviewing papers and making valuable suggestions for the authors to improve their work. We also would like to express our gratitude to the external reviewers, for providing extra help in there view process, and to the authors for contributing their research result to the conference.

We would like to extend our appreciation to all participants in the conference for their great contribution to the success of ICLLCHE-2025 We would like to thank the keynote and individual speakers and all participating authors for their hard work and time. We also sincerely appreciate the work by the technical program committee and all reviewers, whose contributions made this conference possible. We would like to extend our thanks to all the referees for their constructive comments on all papers; especially, we would like to thank to organizing committee for their hard work.

About ICLLCHE - 2025

International Conference on Language, Literature, Cultural Heritage, and Education (ICLLCHE-2025) serves as a global platform for scholars, researchers, educators, and professionals to engage in meaningful discussions on the evolving roles of language, literature, cultural heritage, and education in shaping sustainable futures.

Under the theme "**Education for Sustainable Futures: Integrating Environmental Awareness and Cultural Sensitivity**", the conference will explore innovative research, methodologies, and practices that contribute to sustainability, cultural preservation, and inclusive education.

Key Focus Areas

- **Language & Literature:** Investigating how language and literature foster cultural identity, sustainability, and global awareness.
- **Cultural Heritage:** Strategies for preserving, revitalizing, and promoting tangible and intangible cultural heritage.
- **Education for Sustainability:** Exploring curriculum development, innovative teaching methodologies, and policy frameworks that integrate principles of sustainability into education.
- **Interdisciplinary Approaches:** Encouraging cross-disciplinary collaboration among humanities, environmental sciences, and education to address global challenges.

Benefits of Attending ICLLCHE-2025

- **Engage with Global Experts:** Gain insights from distinguished speakers, thought leaders, and researchers in diverse fields.
- **Stay Updated on Emerging Trends:** Discover cutting-edge research and best practices in education, sustainability, and cultural studies.
- **Expand Your Professional Network:** Connect with scholars, educators, and professionals to foster collaborations and future research opportunities.
- **Showcase Your Research:** Present your work to a global audience and receive valuable feedback from peers and experts.
- **Access to Conference Proceedings:** Contribute to and access published research that supports the advancement of education and cultural heritage.
- **Certification & Recognition:** Receive a participation certificate that enhances your academic and professional profile.

Objectives of ICLLCHE-2025

- **Foster Interdisciplinary Dialogue:** Provide a platform for scholars, researchers, and professionals to exchange ideas and insights on language, literature, cultural heritage, and education.
- **Promote Sustainability in Education:** Explore innovative methodologies that integrate environmental awareness and cultural sensitivity into teaching and research.
- **Encourage Cultural Preservation:** Highlight the significance of preserving linguistic and cultural diversity in the face of globalization.
- **Enhance Research and Collaboration:** Facilitate networking opportunities to encourage interdisciplinary and cross-cultural collaborations.
- **Empower Educators and Researchers:** Equip educators with new strategies to create inclusive and sustainable learning environments.

About IFERP

IFERP Academy is a committed professional organization that advances engineering, science, and technology. IFERP anticipates a global scientific community brought together by digital innovation. This organization puts a great emphasis on promoting research activities, communicating the newest insights, and driving industrial trends. IFERP has built strong networks throughout Asia, the Middle East, Europe, and nations like Iraq, Malaysia, Australia, and more. They have incorporated networking, research support, publications, and other worked in other scientific areas.

IFERP excels in organizing International Conferences that connect researchers worldwide. It holds important international webinars, publishes journals and publications that are indexed by Web of Science and SCOPUS, and provides thorough research assistance and guidance. Engaging in Youth Empowerment projects and encouraging Industry-Institute Interaction are key components of IFERP's goal. The organization is committed to enabling professionals using faculty advancement, skill development, and persistent research and publication initiatives.

- **Global Community Building:** IFERP exerts a lot of effort in building new communities all over the world. As community organizers, we control the conversations & inculcate passion for innovation amongst diverse groups.
- **Promoting Innovation Schemes:** IFERP has several schemes for students, professionals, researchers & organizations to being distinct innovators across all technology streams & sub disciplines.
- **Publicizing Research Publication:** Publication of research is the crucial aspect of IFERP's activities. IFERP also serves as a support center for early - career researchers aspiring to publish world-class research papers.
- **Our Origin:** Established by the Technoarete Research & Development Association (TRADA), IFERP was meant to serve as an accelerant for technological innovation worldwide.
- **Facilitating Multi-Disciplinary Collaborations:** IFERP encourages networking & collaborative partnerships on all fronts to result in a diverse collaborative atmosphere to gain abundance knowledge.
- **Access To Critical Funding & Resources:** IFERP has dedicated itself to fund for various efficient projects & activities to make it achieve successful outcomes beyond just meeting expectations.

What IFERP Do

IFERP is committed to improving the professional experience by providing a world-class platform to professionals. Their dedication extends to the following activities:

- **Academic Resource Accessibility:** Academic resources and support are made available to aspiring scholars in both rural and urban areas.
- **Diverse Educational Programs:** They organize a wide range of educational events such as workshops, conferences, webinars, seminars, guest lectures, short-term training programs, and faculty development programs.
- **Drive Innovation:** They work hard to foster curiosity and creativity, and stay up to date on the newest trends and advancements in the dynamic field of Engineering, Science, and Technology.
- **Knowledge Sharing and Collaboration:** They believe in the strength of the exchange of knowledge and actively collaborate with institutions, organizations, and associations to contribute to our shared objective of a better future.

- **Publication & Recognition:** They also provide opportunities for research articles to be published in reputable journals and actively promote and encourage transdisciplinary research activities.

Mission & Vision

IFERP's Mission: "Our mission is to provide seamless research solutions, collaboration opportunities, and academic services that help researchers to explore, innovate, and contribute to a better Sustainable future."

IFERP's Vision: "To empower researchers worldwide by simplifying their research journey and driving sustainable global progress."

ROUGH COPY

MD's Message, IFERP



Managing Director & Founder, IFERP
Technoarete Group, India

On behalf of IFERP & the organizing Committee, I express my hearty gratitude to the Participants, Keynote Speakers, Delegates, Reviewers and Researchers.

The goal of the International Conference on Language, Literature, Cultural Heritage, and Education (ICLLCHE-2025) is to provide knowledge enrichment and innovative technical exchange between international researchers or scholars and practitioners from the academia and industries in various fields of academics. This conference creates solutions in different ways and to share innovative ideas in the field of Language, Literature, Cultural Heritage, and Education. ICLLCHE-2025 provides a world class stage to the Researchers, Professionals, Scientists, Academicians, and students to engage in very challenging conversations, assess the current body of research and determine knowledge and capability gaps.

ICLLCHE-2025 will explore the new horizons of innovations from distinguished researchers, scientists and eminent authors in academia and industry working for the advancements in Multidisciplinary and Current Educational Research from all over the world. ICLLCHE-2025 hopes to set the perfect platform for participants to establish careers as successful and globally renowned specialists in various fields of Academics.

CEO's Message, IFERP



Chief Executive Officer & Founder, IFERP
Technoarete Group, India

IFERP is hosting the International Conference on Language, Literature, Cultural Heritage, and Education (ICLLCHE-2025) this year in month of November. The main objective of ICLLCHE-2025 is to grant the amazing opportunity to learn about groundbreaking developments in modern industry, talk through difficult workplace scenarios with peers who experience the same pain points, and experience enormous growth and development as a professional. There will be no shortage of continuous networking opportunities and informational sessions. The sessions serve as an excellent opportunity to soak up information from widely respected experts. Connecting with fellow professionals and sharing the success stories of your firm is an excellent way to build relations and become known as a thought leader.

I express my hearty gratitude to all my Colleagues, Staffs, Professors, Reviewers and Members of organizing committee for their hearty and dedicated support to make this conference successful. I am also thankful to all our delegates for their pain staking effort to make this conference successful.

Keynote Speaker



Professor
Department of Information Technology
Guru Ghasidas Vishwavidyalaya
Bilaspur, Chhattisgarh, India

Biography

Prof. (Dr.) Ramgopal Kashyap is a distinguished academician and researcher in Computer Science and Engineering and Information Technology. He is currently serving as a Professor at Guru Ghasidas Vishwavidyalaya, a NAAC A++ Central University located in Bilaspur, Chhattisgarh, India. Prof. Kashyap has been recognized among Stanford University's Top 2% Scientists for 2024, ranking 494th globally in Artificial Intelligence and Image Processing, 109th in India across all scientific domains, and 1st in Chhattisgarh. He holds a Ph.D. in Computer Science and Engineering, with specialization in medical image segmentation using energy-based methods. With over 19 years of teaching and research experience, he has held several key leadership positions, including Head & Principal Investigator – Chief Executive Officer (PI-CEO) at Amity Innovation Incubator Raipur, Deputy Director – Innovations, and Head of the Ph.D. Programme at Amity University Chhattisgarh. His prolific academic contributions include over 111 research publications, 3,990+ Google Scholar citations, and 2,624+ Scopus citations. His core research interests span Deep Learning, Machine Learning, Digital Image Processing, and Biomedical Information Retrieval. He has also filed nine patents related to AI-driven systems, IoT applications, and medical technologies. A dedicated mentor and innovator, Prof. Kashyap has guided numerous Ph.D. scholars, led internationally funded research projects, and organized flagship national events such as the Smart India Hackathon. He serves on the editorial boards of over 100 reputed international journals and is a regular invited speaker at global conferences. His ongoing work continues to shape the integration of AI in sustainable development, quality education, and healthcare innovation.

Keynote Speaker



Professor
Department of Architecture
College of Engineering and Architecture
University of Nizwa, Oman



Biography

Prof. habil. Dr.-Ing. Mohammadjavad Mahdavinejad is a founding member of HAREC-Oman, GRACE-Germany, and TICCIH-Iran, and an active member of International Energy Agency Annexes. He established WEE-initiative to study how mathematical algorithms, green aesthetics, international style values, and emerging technologies have influenced architecture of future and future architecture in general, and the carbon neutrality in particular. After a successful career in Iran, Italy, and Germany, he now serves as a professor at the College of Engineering and Architecture, University of Nizwa, Oman.

Session Speaker



Assistant Professor
Department of Civil Engineering
Sri Krishna College of Engineering and
Technology, Coimbatore, India

Biography

Mr. S. C. Boobalan is an Assistant Professor in the Department of Civil Engineering at Sri Krishna College of Engineering and Technology, Coimbatore, bringing over 12 years of academic and industrial experience. He holds a Master's degree in Structural Engineering from Sri Krishna College of Technology and a Bachelor's degree in Civil Engineering from Kongu Engineering College. He is currently pursuing his Ph.D. at Anna University, Chennai. His areas of expertise include high-performance concrete, sustainable construction materials, and structural analysis. Throughout his career, he has held several key academic and administrative positions such as Department Placement Coordinator, Deputy Controller of Examinations, and Faculty Advisor. Mr. Boobalan has a strong research profile, with 28 journal publications (14 indexed in Scopus and 7 in Web of Science), participation in 18 national and international conferences, and four patents to his credit. He has also organized and attended numerous workshops and seminars, completed 30 MOOC certifications, and actively engaged in over 30 Faculty Development Programmes (FDPs). He has been honored with multiple awards, including the Best Young Achieving Faculty Award and Best Research Paper Award. He is a member of several reputed professional bodies such as the Institution of Engineers (India), American Concrete Institute (ACI), Institute for Engineering Research and Publication (IFERP), and the International Association of Engineers (IAENG). His professional commitment lies in promoting research-integrated education and advancing sustainable practices in civil engineering.

Session Speaker



Professor of Language Literacy and Applied Linguistics,
Faculty of Social Sciences and Humanities,
Universiti Kebangsaan Malaysia, Malaysia

Biography

Emeritus Professor Dr. Hazita Binti Azman is a Professor in Language Literacy and Applied Linguistics at the Faculty of Social Sciences and Humanities, University Kebangsaan Malaysia. She has held administrative roles as Deputy Dean and Dean and has taught, researched and published on issues concerning challenges of second language literacy in multilingual Malaysia with particular focus on development, implementation and contestation of English language education in diverse educational contexts. Her commitment to research and dedication to transform and shape the landscape of English language education in Malaysia continues through collaborations with various universities, the Ministry of Education and the Ministry of Higher Education Malaysia.

Session Speaker



Dr. Lata Nautiyal

Lecturer in Cyber Security
University of Roehampton,
London, United Kingdom



Biography

Dr Lata Nautiyal is an academic and researcher with over a decade of international experience in computer science and cyber security, spanning teaching, research, and policy development across India and the United Kingdom. She has been instrumental in shaping the national cyber security education landscape through her contributions at the University of Bristol, the National Cyber Security Centre, the UK Cyber Security Council, and now as Lecturer in Cyber Security at the University of Roehampton. Her research specialises in curriculum design, CyBOK mapping, workforce profiling, and skills gap analysis, directly influencing the NCSC certification of UK Higher Education programmes and informing national cyber security policy. She has worked in close collaboration with leading professional bodies including ISC2, CompTIA, and BCS, and has authored over twenty peer-reviewed publications in prestigious outlets such as IEEE Security & Privacy and Computers & Security. Recognised by the UK Cyber Security Council as an Ethnic Minority Role Model in Cyber Security, Dr. Nautiyal continues to champion inclusive, innovative, and industry-aligned approaches to education, preparing the next generation of professionals to meet the evolving challenges of global cyber security.

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Eco-Cultural Resilience and Traditional Knowledge: A Critical Analysis of China's Greenfield Investments

Nadire Burcu Gümüřfliz

Yeditepe University, İstanbul, Türkiye

Abstract

This study explores how China's Greenfield investments influence eco-cultural resilience and the preservation of traditional ecological knowledge (TEK) in host countries. As Chinese capital expands through initiatives such as the Belt and Road Initiative, investment projects increasingly intersect with ecologically sensitive and culturally rooted communities. Employing a qualitative and interpretivist approach, the study analyses policy narratives, local case studies, and field-level evidence to assess whether sustainability discourses embedded in China's "green development" and "eco-civilization" frameworks align with local environmental and cultural realities.

Findings suggest that while Chinese investment rhetoric often emphasizes ecological responsibility, implementation frequently subordinates traditional knowledge systems and local governance practices. The study argues that sustainability requires integrating TEK as a core component of investment planning and environmental governance. It proposes *eco cultural resilience* as a conceptual framework that connects environmental integrity with cultural continuity, offering an alternative lens to evaluate the socio-ecological impacts of global capital flows.

By linking environmental justice, cultural sovereignty, and sustainability, this study contributes to rethinking how transnational investments can move beyond technocratic environmentalism toward more inclusive and co-evolutionary models of development.

Keywords

Eco-cultural resilience, Belt and Road Initiative (BRI), China, Greenfield investment, traditional knowledge, sustainability.

Interpreting Framed Perceived Realities in English and Vietnamese Motion-Emotion Conceptual Metaphors

Huynh Anh Tuan

University of Languages and International Studies, Vietnam National University, Hanoi, Vietnam

Nguyen Thi Thuy Linh

Phenikaa University, Hanoi, Vietnam

Abstract

This paper reports part of a study adopting a cross-cultural and cross-linguistic perspective in investigating how emotions are framed via motions in English and Vietnamese. The notion of frame and framing is primarily based on Entman (1993), Semino et al. (2018) and Sullivan's (2023) perspective in which a frame is conceptualized as consisting of symbolism, association, perception and projection of perceived realities. The focus on frame allows for revealing the nuances and hidden meanings within each metaphorical expression by scrutinizing the relationship between the various semantic elements of the emotion and motion domains, which earlier conceptual metaphor frameworks could not sufficiently explain. The study reveals that motion-emotion metaphors (MEMs) in English and Vietnamese bear several commonalities concerning how people of the two cultures associate the same features or attributes of one entity with another. The results also demonstrate that English and Vietnamese differ in framing MEMs by associating emotions with different aspects of perceived realities and bodily experiences. Individuals' cultural and linguistic experiences can shape how they conceptualise and express emotions. It is thus argued that while metaphor is a universal aspect of language used in various languages and cultures to express feelings, the specific ways emotions are conceptualised through motion can vary across languages and cultures.

Keywords

Motion-emotion metaphors, cross-linguistic, cross-cultural, frame specification, perceived realities.

