

# 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4<sup>th</sup> APCERSSH - 2025)

Organized by IFERP Academy – Thailand Society
in association with
New Delhi Institute of Management (NDIM), India,
Shinawatra University, Thailand

# **Post Conference Report**

# $4^{th}$ APCERSSH – 2025, Contributed to Following SDGs



#### **Foreword**

Dear Participants,

It gives me great pleasure to share with you the outcomes and results of 4th APCERSSH – 2025, with the theme of "Empowering Communities through Education and Social Innovation for Sustainable Development "which was held at Bangkok, Thailand on 25<sup>th</sup> & 26<sup>th</sup> September, 2025. More than 300 people attended the event in person, and more than 500 people watched the live stream online. We were able to actively engage and reach out to a wider spectrum of research communities.



MD & Founder, IFERP Technoarete Group

The 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025), provided a vibrant platform that brings together scholars, educators, and researchers from a variety of disciplines. It is a hub for exchanging innovative research about Gender Studies, Culture Topics, Political Studies, Religious Studies, Anthropology Studies, Linguistics, Current Trends on Educational Research, Finance, Marketing, HRM and Economics that foster critical and creative thinking, mainly in the multidisciplinary research studies and education.

We are grateful for the support of many universities and research institutes, whose contributions were vital to the success of this conference. We extend our sincere gratitude and highest respect to the professors who played an important role in the review process, providing valuable feedback and suggestions to authors to improve their work. We also extend our appreciation to the external reviewers for providing additional support in the review process and to the authors for contributing their research results to the 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025)

Mr. Siddth Kumar Chhajer MD & Founder, IFERP, Technoarete Group

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## 1. Conference Summary



Conference Name : 4th Asia Pacific Conference on Educational Research, Social Science

and Humanities (4th APCERSSH - 2025)

Date : 25th & 26th September, 2025

Venue : Bangkok, Thailand

**Conference Theme**: Empowering Communities through Education and Social Innovation

for Sustainable Development

Organized By : New Delhi Institute of Management (NDIM), India, Shinawatra

University, Thailand and IFERP Academy - Thailand Society.

No. of Organizing Committee Members : 38

No. of Editors/Reviewers : 32

No. of Speakers : 18

No. of Abstracts Received : 375

No. of Participants Registered : 212

No. of Attendees : 324

#### 1.1 Conference Overview

4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025), was the place where ideas collided and innovations take the spotlight for the contribution towards achieving Sustainable Development Goals! 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025) had long been the meeting place for professionals, educators, researchers, policymakers, and industry professionals looking to network, share ideas, and grow in their respective fields. At this Educational Research, Social Science and Humanities conference in Bangkok, Thailand, academics, researchers, and educators were came together to share their groundbreaking research, and different views, and explore unique ideas from various fields.

Through collaboration, the conference explored intersections between various disciplines and created a dynamic environment to enhance educational discussions and explore diverse studies. This International Conference in Bangkok, Thailand, was a part of shaping the future of global education. They continued to inspire, transform, and shape education together. Their participation was more than just an RSVP; it is an important role in our community dedicated to academic success and positive change.

#### 1.2 Conference Theme

The theme of the 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025) " Empowering Communities through Education and Social Innovation for Sustainable Development " was to provide a lively space where different academic areas come together. 4th APCERSSH – 2025 stands as a melting pot of ideas, where the boundaries between advances in Educational Research, Social Science and Humanities disciplines blur, giving rise to innovative solutions that address global challenges. The conference embraces the multidisciplinary nature of educational excellence driving through digital transformation, recognizing that true breakthroughs often occur at the intersections of different fields.

This theme encapsulates the conference's focus on fostering innovation and collaboration across diverse disciplines within Educational Research, Social Science and Humanities. It encourages participants to explore and present cutting-edge solutions that contribute to the sustainable development of industries, addressing challenges and advancing knowledge for a better future. The multidisciplinary perspective highlights the interconnectedness of various fields in creating holistic and impactful solutions.

## 1.3 Objectives & Scope of the Conference

The 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025) aims to bring together academics, researchers, industry professionals, and students from diverse fields to explore cutting-edge advancements and trends across Educational Research, Social Science and Humanities.

#### **Key objectives include:**

- **Promote Knowledge Exchange:** Facilitate interaction between scholars, educators, and policymakers to share research findings and best practices in education, social science, and humanities.
- Encourage Research Collaboration: Provide opportunities for participants to collaborate across disciplines and borders, strengthening regional and international research networks.
- Address Key Issues: Focus on critical challenges facing educational systems, social structures, and cultural contexts in the Asia-Pacific region.
- **Support Innovation in Education:** Highlight innovative teaching strategies, research methodologies, and technological advancements in educational settings.
- Enhance Professional Development: Offer sessions and workshops aimed at improving the professional skills of educators and researchers in the field.

4th APCERSSH – 2025 transcends traditional boundaries, providing a platform for comprehensive exploration across a multitude of disciplines. The conference encompasses a wide scope that includes, but is not limited to:

- Educational Research: Topics may include curriculum development, teaching methods, educational technology, and the impact of education on social mobility and equity.
- Social Sciences: Areas of focus could involve sociology, psychology, political science, and economics, particularly related to education and social change.
- **Humanities:** Discussions may explore the role of the humanities in fostering critical thinking, cultural understanding, and ethical considerations in modern societies.
- Interdisciplinary Approaches: The conference will welcome research that integrates educational research with other social science and humanities disciplines to foster comprehensive understanding and solutions to complex issues.

# 2. Guest of Honor, Keynote Speakers, Workshop Speakers, & Session Chairs

#### **Guest of Honours**



Mr. Siddth Kumar Chhajer
Founder & Managing
Director,
IFERP, Technoarete Group,
India.



Dr.Marilyn Morales Obod, LPT, EDD
Research Director
World Citi Colleges
Philippines



Asst. Prof. Dr. Palphol Rodloytuk Vice-President, Higher Education Standards and International Academic Affairs

## **Keynote Speakers**



Department of Business
Administration
Mahidol University
Bangkok, Thailand.



Assoc Prof. Dr. Hayatul Safrah Salleh
Associate Professor in Marketing
Faculty of Business, Economics and Social
Development
Universiti Malaysia Terengganu
Malaysia.



Assoc. Prof. Dr. Thulasi Bikku
Department of Computer Science
and Engineering
Amrita Vishwa Vidyapeetham,
Amaravati, India.

# **Keynote Speakers**



Assoc. Prof. Dr. Mohd. Shafie Bin Rosli

Faculty of Educational Sciences and Technology Universiti Teknologi Malaysia Malaysia



Dr. Yojna Jain

CEO HealthPrax, Entrepreneur | Public Speaker Berlin, Germany

# **Workshop Speakers**



Assoc.Prof.Dr.Thachakorn Komol
Faculty of Education and Human
Development
Roi Et Rajabhat University
Thailand



Professor Sylvain Rochon
Futurist Consultant
Thailand.

# **Invited Keynote Speakers**



Dr. Pattamawadee Sankheangaew

Lecturer and Researcher Buddhapanya Sri Dvaravati Buddhist College Mahachulalongkornrajavidyalaya University Thailand.

# **Session Speakers**



Dr. Chiranjeevi Rahul Rollakanti
Department of Civil and Mechanical
Engineering
Middle East College,
Oman.



Assoc. Prof. Dr. Noor Raha Mohd Radzuan

Centre for Modern Languages

Universiti Malaysia Pahang Al-Sultan
Abdullah
Pahang. Malaysia



Prof. Dr. Luh Putu Artini, MA., PhD

Department of English
Ganesha University of Education
(Undiksha)
Bali, Indonesia

# **Session Speakers**



Assoc. Prof. Dr. Ahmad Fadhly
Arham

Faculty of Business Management
Universiti Teknologi MARA
Melaka City Campus



Saraih

Department of Business and
Communication
Universiti Malaysia Perlis

Assoc. Prof. Dr. Ummi Naiemah



Assoc. Prof. Andi Luhur Prianto

Department of Government Studies
Universitas Muhammadiyah
Makassar
Indonesia

## 3. Welcoming & Introduction

Welcome to the 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025), where we gather the brightest minds and the most innovative ideas to inspire, educate, and connect. Before we dive into today's agenda, let's take a moment to appreciate the vibrant atmosphere here at Bangkok, Thailand. This location has been thoughtfully chosen to provide an inspiring environment for our discussions and networking. The theme of the 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025) is "Empowering Communities through Education and Social Innovation for Sustainable Development".

Our objective is to explore new technologies in Multi-Disciplinary Research Studies and Education. Over the next two days, we have a packed schedule with two sessions, two workshops, and sixteen keynote presentations from industry leaders and experts. This conference would not be possible without the hard work and dedication of many individuals. We would like to extend a special thank you to our conference managers, and organizing committee members.

# 4. Welcome Speeches

#### 4.1 Welcome Speech by Special Guest - Mr. A. Siddth Kumar Chhajer



Mr.Siddth Kumar Chhajer Founder & Managing Director, IFERP, Technoarete Group, India.

### 4.2 Welcome Speech by Special Guest - Dr. Marilyn Morales Obod, LPT, EdD



Dr.Marilyn Morales Obod, LPT, EDD

Research Director

World Citi Colleges

Philippines

### 4.3 Welcome Speech by Special Guest - Asst. Prof. Dr. Palphol Rodloytuk



Asst. Prof. Dr. Palphol Rodloytuk
Vice-President, Higher Education
Standards and International Academic
Affairs

### 4.4 Welcome Speech by Special Guest - Assoc. Prof. Dr. Bablu Kumar Dhar



Assoc. Prof. Dr. Bablu Kumar Dhar

Department of Business Administration Mahidol University Bangkok, Thailand.

#### 4.5 Welcome Speech by Special Guest – Assoc. Prof. Dr. Hayatul Safrah Salleh



Assoc Prof. Dr. Hayatul Safrah Salleh

Associate Professor in Marketing
Faculty of Business, Economics and Social
Development
Universiti Malaysia Terengganu
Malaysia.

#### 4.6 Welcome Speech by Special Guest – Dr. Bhaskar Jyoti



Dr. BHASKAR JYOTI

Head IPR Cell
Assistant Professor, Department of Food
Science and Technology, (School of
Agricultural) Mahakaushal University
India

### 4.7 Welcome Speech by Special Guest – Assoc. Prof. Dr. Amin Beiranvand Pour



Assoc. Prof. Dr. Amin Beiranvand Pour Associate Professor

Institute of Oceanography & Environment (INOS) Higher Institution Center of Excellence (HICoE) in Marine Science University Malaysia Terengganu (UMT) Malaysia

## 4.8 Welcome Speech by Special Guest – Dr. Pahurat Kongmuang Taisuwan



Dr. Pahurat Kongmuang Taisuwan Director

cretariat Office of the Royal Development Projects
Committee
Department of Disease Control
Ministry of Public Health
Bangkok , Thailand.

## 4.9 Welcome Speech by Special Guest - Prof. Dr. R. C. Mishra



Prof . Dr. R .C . Mishra
Vice Chancellor
Mahakaushal University,
Jabalpur
India

### 4.10 Welcome Speech by Special Guest – Dr. Hayat Ullah



Dr. Hayat Ullah Senior Research Specialist and Affiliated Faculty

Agricultural Systems and Engineering Department of Food, Agriculture, and Natural Resources Asian Institute of Technology (AIT) Bangkok, Thailand

## 4.11 Welcome Speech by Special Guest - Dr. Nishit Aman



Dr. Nishit Aman,
Researcher/Model Developer,
Hydro-Informatics Innovation Division,
Hydro-Informatics Institute (HII), Ministry
of Higher Education, Science, Research
and Innovation (MHESI),
Bangkok, Thailand.

#### 4.12 Welcome Speech by Special Guest – Assoc. Prof. Dr. Thachakorn Komol



Assoc.Prof.Dr.Thachakorn Komol
Faculty of Education and Human
Development
Roi Et Rajabhat University
Thailand

## 5. Keynote Speeches

#### 5.1 Speech by Keynote speaker - Assoc. Prof. Dr. Bablu Kumar Dhar



Assoc. Prof. Dr. Bablu Kumar Dhar

Department of Business Administration Mahidol University Bangkok, Thailand.

### 5.2 Speech by Keynote speaker - Assoc. Prof. Dr. Hayatul Safrah Salleh



Assoc Prof. Dr. Hayatul Safrah Salleh

Associate Professor in Marketing
Faculty of Business, Economics and Social
Development
Universiti Malaysia Terengganu
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### 5.3 Speech by Keynote speaker – Dr. Bhaskar Jyoti



Dr. BHASKAR JYOTI

Head IPR Cell
Assistant Professor, Department of Food
Science and Technology, (School of
Agricultural) Mahakaushal University
India

### 5.4 Speech by Keynote speaker - Assoc. Prof. Dr. Amin Beiranvand Pour



Assoc. Prof. Dr. Amin Beiranvand Pour
Associate Professor

Institute of Oceanography & Environment (INOS)
Higher Institution Center of Excellence (HICoE)
in Marine Science
University Malaysia Terengganu (UMT)
Malaysia

## 5.5 Speech by Keynote speaker – Dr. Pahurat Kongmuang Taisuwan



Dr. Pahurat Kongmuang Taisuwan
Director
cretariat Office of the Royal Development Projects
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Ministry of Public Health
Bangkok , Thailand.

## 5.6 Speech by Keynote speaker – Prof. Dr. R. C. Mishra



Prof . Dr. R .C . Mishra
Vice Chancellor
Mahakaushal University,
Jabalpur
India

### 5.7 Speech by Keynote speaker – Dr. Hayat Ullah



Dr. Hayat Ullah
Senior Research Specialist and Affiliated
Faculty
Agricultural Systems and Engineering
Department of Food, Agriculture, and Natural

Resources
Asian Institute of Technology (AIT)
Bangkok , Thailand

### 5.8 Speech by Keynote speaker – Assoc. Prof. Dr. Thulasi Bikku



Assoc. Prof. Dr. Thulasi Bikku

Department of Computer Science and Engineering Amrita Vishwa Vidyapeetham, Amaravati, India.

### 5.9 Speech by Keynote speaker – Assoc. Prof. Dr. Mohd. Shafie Bin Rosli



Assoc. Prof. Dr. Mohd. Shafie Bin Rosli

Faculty of Educational Sciences and Technology Universiti Teknologi Malaysia Malaysia



Dr. Yojna Jain CEO HealthPrax,

HealthPrax, Entrepreneur | Public Speaker Berlin, Germany

6. Workshop on The AI-Powered Student: Redesigning Assignments for the New Digital Native



**Professor Sylvain Rochon** 

Futurist Consultant Thailand.

7. Workshop on Utilisation of Artificial Intelligence (AI) for Efficiency in Work, Teaching, Learning, Research, and Publication towards Sustainable Development



Assoc.Prof.Dr.Thachakorn Komol
Faculty of Education and Human
Development
Roi Et Rajabhat University
Thailand

## 8. Group Photo



# 9. Inaugural Programme

The inaugural program of the 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025), Bangkok, Thailand on 25th & 26th September, 2025, conference sets the tone for the entire event, providing an opportunity to introduce the theme, objectives, and key participants. The inaugural program included inaugural addresses, proceedings release, Momento ceremony & Campus Benefits etc. The inaugural program was a crucial part of the conference, serving to welcome and engage participants, set the context for discussions, and recognize the contributions of key individuals.

## 10. Conference Proceedings Book Release

The 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025), Conference proceedings was a comprehensive collection of the papers presented at the 4th APCERSSH - 2025. The Conference Proceedings serve as a valuable record of the research and discussions that occurred during the 4th APCERSSH - 2025 conference, providing insights into current trends, innovations, and the future direction of Educational Research, Social Science and Humanities.

On behalf of the organizing committee of the 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025), the conference proceedings was released.





https://www.iferp.in/past-conferences.php

## 11. Momento Ceremony

The conference speakers, session speakers, & session chairs were awarded with Momentos.



### 12. Technical Presentation Sessions

#### 12.1 Technical Presentation Session 1 A

12.1.1 Speech by Session Speaker Dr. Nishit Aman



12.1.2 – 12.1.33 Total 33 Scientific Presentations were presented in the Technical Presentation Session 1 A

### 13. Technical Presentation Sessions

#### 13.1 Technical Presentation Session 2 A

### 13.1.1 Speech by Session Speaker Assoc. Prof. Dr. Ummi Naiemah Saraih



Assoc. Prof. Dr. Ummi Naiemah Saraih

Department of Business and Communication Universiti Malaysia Perlis

### 13.1.2 Speech by Session Speaker Assoc. Prof. Andi Luhur Prianto



Assoc. Prof. Andi Luhur Prianto

Department of Government Studies Universitas Muhammadiyah Makassar Indonesia

### 13.1.3 Speech by Session Speaker Prof. Dr. Luh Putu Artini



Prof. Dr. Luh Putu Artini, MA., PhD

Department of English Ganesha University of Education (Undiksha) Bali, Indonesia

### 13.1.4 Speech by Session Speaker Assoc. Prof. Dr. Noor Raha Mohd Radzuan



Assoc. Prof. Dr. Noor Raha Mohd Radzuan

Centre for Modern Languages Universiti Malaysia Pahang Al-Sultan Abdullah

### 13.1.5 Speech by Session Speaker Dr. Chiranjeevi Rahul Rollakanti



Dr. Chiranjeevi Rahul Rollakanti

Department of Civil and Mechanical Engineering Middle East College, Oman.

### 13.1.6 Speech by Session Speaker Assoc Prof. Dr. Ahmad Fadhly Arham



Assoc. Prof. Dr. Ahmad Fadhly Arham

Faculty of Business Management Universiti Teknologi MARA Melaka City Campus Malaysia

# 13.1.7 – 13.1.16 Total 16 Scientific Presentations were presented in the Technical Presentation Session 2 A

# 14. International Mobility Exchange Program – Shinawatra University, Thailand

An exclusive opportunity for physical participants to join cultural activities, workshops on The AI-Powered Student: Redesigning Assignments for the New Digital Native, and workshops on Utilisation of Artificial Intelligence (AI) for Efficiency in Work, Teaching, Learning, Research, and Publication towards Sustainable Development, research lab visits and campus tour visits, Shinawatra University, Thailand. Insightful briefing by the faculties. Token of Appreciation presented to Shinawatra University.

- Cultural Activities, Workshops
- Research Lab Tour
- Campus Tour





# 15. Award Ceremony - Best Paper Presentation Awards



Name	Paper Title
Kavitha Rajendran	A Decade of In Silico Drug Discovery for Naegleria fowleri: Progress, Challenges, and Future Directions
Mirmohammadmakki	Investigating the Potential of Green Algae as Biosorbents for Reducing Heavy Metals in Wastewater: An Effective and Practical Approach
Seyed Amirmahdi	Phytoremediation Potential of Dill in Cadmium-Contaminated Soils
Shazia Hassan	Enhancing Stakeholder Engagement Through Ai: Strategies For Real-Time Feedback In Sustainability Initiatives

## 16. Valedictory Function

### **16.1 Conference - Conclusion Summary**

The 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025), held on 25th & 26th September, 2025, at Bangkok, Thailand Organized by New Delhi Institute of Management (NDIM), India, Shinawatra University, Thailand and IFERP

Academy - Thailand Society brought together a diverse group of experts, practitioners, and enthusiasts from various fields. The central theme of the conference was "Empowering Communities through Education and Social Innovation for Sustainable Development "and it successfully fostered a collaborative environment for sharing knowledge, insights, and advancements to achieve SDGs.

#### **Key Highlights:**

The conference commenced with an inspiring Special Guest of Speech by Mr. Siddth Kumar Chhajer, MD & Founder, Technoarete Group, who emphasized the importance of multidisciplinary conferences, collaboration and innovation, QS University World Rankings and Times Higher Education (THE) University World Rankings. Keynote Speakers highlighted the recent breakthroughs and the potential for future developments in Educational Research, Social Science and Humanities.

#### **Research Presentations:**

Over 316 research papers were presented, covering a wide range of topics. These presentations showcased cutting-edge research and fostered lively discussions.

#### **Networking Opportunities:**

The conference facilitated numerous networking events, allowing attendees to connect with peers, potential collaborators, and industry leaders. The virtual and in-person networking sessions were particularly well-received, enhancing professional relationships and sparking new partnerships.

#### **Achievements and Outcomes:**

- Several new collaborative initiatives were announced, aiming to address global challenges. These initiatives will leverage the collective expertise and resources of participating organizations.
- Publication of Proceedings including the conference proceedings, including research papers and keynote addresses, will be published. Future Conferences: Plans for the next conference were discussed, with suggestions for topics and formats that could further enhance engagement and impact.

#### **Closing Remarks:**

In the closing session, IFERP Academy expressed its gratitude to all the participants, academic partners, sponsors, and organizers. IFERP Academy highlighted the conference's success in achieving its objectives and underscored the importance of continued collaboration and innovation. Attendees left with a sense of accomplishment and a renewed commitment to advancing in their fields.

The conference concluded on a high note, with participants energized and motivated to apply the insights gained to their respective fields. The event not only celebrated current achievements but also set a forward-looking agenda for future research and development.

#### 17. Vote of Thanks

Dear Researchers, Academicians & Students,

As we draw to the close of this remarkable 4th Asia Pacific Conference on Educational Research, Social Science and Humanities (4th APCERSSH - 2025), it is our honor and privilege to extend a vote of thanks on behalf of the organizing committee. Today has been a day filled with insights, inspiration, and invaluable networking opportunities, and none of this would have been possible without the collective efforts of many individuals and organizations.

Firstly, we would like to express our deepest gratitude to our esteemed speakers. Your expertise, thoughtful presentations, and engaging discussions have been the highlight of this conference. You have not only enlightened us with new knowledge but have also inspired us to think critically and creatively about the challenges and opportunities in our field.

A special thanks to our dedicated organizing committee and volunteers. Your hard work behind the scenes, meticulous planning, and tireless efforts have ensured that everything ran smoothly. Your passion and dedication are truly commendable, and this event could not have happened without you. We are also grateful to our attendees. Your active participation, thoughtful questions, and enthusiastic engagement have added great value to this conference. It is your eagerness to learn and share that makes the events like this so rewarding and worthwhile.

We would like to acknowledge the venue staff for their excellent service and hospitality, providing us with a comfortable and conductive environment for our discussions and networking.

Finally, I want to thank everyone who has contributed, in big ways and small, to the success of this conference. Whether you were a speaker, sponsor, attendee, or volunteer, your involvement has been crucial.

As we conclude, let us take with us the knowledge we have gained, the connections we have made, and the inspiration to drive forward in our respective fields. We look forward to seeing you at future conferences and continuing these valuable conversations.

# 18. Conference Glimpses

















#### 19. General Comments & Feedbacks

## **Overall Comments of the Participants:**

- Organizing and Coordination of the conference was excellent and professional.
- Speakers were no doubt enriching.
- Overall, an excellent International Conference.
- Workshops were very interactive
- The introduction of the conference program was so effective that it distracts you from the research topic
- Keynote speakers talks were worth listening.
- International Mobility Exchange Program highlighted the conference with research lab visits.
- Issues were resolved carefully.