

ICETMP-2026



3rd INTERNATIONAL CONFERENCE ON Emerging Trends in Management Practices

30th & 31st January 2026

LJK University, India



Organized by

LJ Institute of Management Studies,
LJK University, India

In Association with

IFERP Academy

Supported by

Gujarat Council on Science and
Technology (GUJCOST), India

3rd International Conference on Emerging Trends in Management Practices (ICETMP-2026)

Organized by LJ Institute of Management Studies, LJK University
In Association with IFERP Academy & Supported by Gujarat Council on Science
and Technology (GUJCOST)

Post Conference Report

ICETMP-2026, Contributed to Following SDGs



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Chief Guest - Prof. Bharat Bhasker

Chief Patron - Prof. Dinesh Awasthi

Keynote Speaker - Prof. Amitabh Kundu

Steering Committee Chairperson - Prof. Rakesh Basant

Steering Committee Member - Dr. Siddarth Singh Bist

Steering Committee Member - Prof. Au Yong Hui Nee

3.2 Inauguration Speech by - Day 1

Steering Committee Member Dr. Siddarth Singh Bist

Steering Committee Chairperson Prof. Rakesh Basant

3.4 Welcome address by Dr. Neha Shah - Day 1

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Organising Committee Member Dr. Meetal Saxena

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4.3 Felicitation of the Keynote Speaker Prof. Amitabh Kundu by Prof. Dinesh Awasthi & Prof. Rakesh Basant

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8. A Panel Discussion on

- Attaining SDGs in Asian Countries: Role of Business Practices, Policy Environment and Challenges (Day-1)
- How High-Impact Sectors Measure, Govern, and Deliver ESG Outcomes (Day-2)

9. Lunch Break

10. Technical Sessions (Physical and virtual mode)

Day 1

Track	Session Title
1.1	Marketing (Hybrid)
1.2	HR (Physical)
1.3	Policy Imperatives (Hybrid)
1.4	Innovation & Entrepreneurship (Virtual)
1.5	IKS (Virtual)
1.6	Finance (Virtual)
1.7	Marketing (virtual)
1.8	HR (Virtual)
1.9	Tech. Transformation (Hybrid)
1.10	Business strategy (Virtual)

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1.11 Policy Imperatives(virtual)

Day 2

Track	Session Title
2.1	HR (Physical)
2.2	Finance (Physical)
2.3	Finance (virtual)
2.4	Marketing (Virtual)
2.5	HR (Virtual)
2.6	TT (Virtual)
2.7	Business strategy (hybrid)

11. Keynote Speeches

9.1 Keynote Speaker - Prof. Anish Sugathan (Day-1)

9.2 Keynote Speaker - Prof. Amitabh Kundu (Day-2)

9.3 Keynote Speaker - Dr. Narottam Sahoo (Day-2)

12. Poster presentation Display - Day 2

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Conference Summary



Conference Name: 3rd International Conference on Emerging Trends in Management Practices (ICETMP-2026)

Date: 30th & 31st January 2026

Venue: Ahmedabad, India

Conference Theme: Sustainable Futures: The Role of Management Practices in Advancing SDGs

Organized By: LJ Institute of Management Studies

In Association with: IFERP Academy.

Supported by: Gujarat Council on Science and Technology (GUJCOST)

No. of Organizing Committee Members: 15

No. of Editors/Reviewers: 4

No. of Speakers: 3

No. of Abstracts Received:

No. of Participants Registered: 81

No. of Attendees: 81

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1.1 Conference Overview

The LJ Institute of Management Studies, in association with IFERP Academy hosted the **3rd International Conference on Emerging Trends in Management Practices (ICETMP)** on **30th and 31st January 2026**. ICETMP aims to provide a global platform for researchers, academicians, and industry professionals to present research findings, share innovative ideas, and engage in meaningful discussions.

The conference brings together experts from diverse disciplines and countries, encouraging interdisciplinary knowledge exchange to address global challenges. With international speakers and scholars, ICETMP offers strong networking opportunities, fostering future collaborations, research partnerships, and professional growth.

The event also supports early-career researchers and students through exposure, expert feedback, and mentorship. Overall, ICETMP contributes to the advancement of scholarly communities by disseminating cutting-edge research to a global audience.

1.2 Conference Theme

The conference theme focuses on integrating sustainability and circular economy principles into business and management practices to advance the UN Sustainable Development Goals (SDGs). It emphasizes the role of organizations in driving social equity, environmental stewardship, and long-term competitiveness. The theme highlights circular practices like waste reduction, resource regeneration, and product longevity. It also addresses challenges faced by businesses, such as balancing priorities and measuring impact. With growing demands for transparency and ESG accountability, the conference promotes collaborative solutions and actionable insights to accelerate SDG progress.

1.3 Objectives & Scope of the Conference

The primary objective of the International Conference on Emerging Trends in Management Practices (ICETMP-2026) is to foster meaningful dialogue and innovation in integrating sustainability into modern business strategies. It serves as a dynamic platform for scholars, industry leaders, policymakers, and students to exchange knowledge, share emerging trends, and explore practical frameworks for sustainable management. By bridging academia and industry, the conference encourages collaborative research, policy development, and the creation of impactful solutions addressing global sustainability challenges. It also seeks to identify research gaps, inspire future scholarship, and promote lasting professional networks that drive responsible and resilient business practices worldwide.

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Guest of Honours



Director
Indian Institute of Management (IIMA)
Ahmedabad, India

Keynote speakers



Prof. Anish Sugathan
Faculty, Strategy Area, Indian
Institute of Management
Ahmedabad (IIMA)
Co-Chairperson, Duggal ESG
Centre for Research and
Innovation, IIMA



Prof. Amitabh Kundu
Professor Emeritus, LJK
University
Visiting Professor, Maulana
Azad National Urdu
University



Dr. Narottam Sahoo
Advisor,
GUJCOST.

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Panel Discussion

Attaining SDGs in Asian Countries: Role of Business Practices, Policy

Environment and Challenges



Prof. Govinda Tamang
Director, School of Management
Tribhuvan University
Nepal



Prof. Jit Tshering
Professor
Centre for Leadership
Development
Royal Institute of Management
Thimphu
Bhutan



Prof. Au Yong Hui Nee
Dean,
Faculty of Business and Finance
Universiti Tunku Abdul Rahman,
Malaysia



Prof. Ireen Akhter
Professor
Institute of Business Studies
Jahangirnagar University, Dhaka
Bangladesh



Dr. Achintha Koswatta
Sr. Lecturer
Department of Social Studies
The Open University of Sri Lanka
Sri Lanka



Dr. Neha Shah
Associate Professor
LJK University
Ahmedabad
India

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Panel Discussion

How High-Impact Sectors Measure, Govern, and Deliver ESG

Outcomes



R.S. Sankarasubramanian,
Vice President - ESG
Torrent Group,
Ahmedabad, India



Ankur Dosi,
Director with PwC.
Ahmedabad, India



Archana Thosar,
Co-founder and Director
Green Maneuver Industries
Ahmedabad, India



Dr. Sunil R Parekh
Member - Board of Management,
LJKU University.
Chairman CERC,
Advisor Zydus Lifesciences
Group

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Session Chair

Day -1

Session Number	Session Chair - 1	Session Chair - 2
1	Dr. Indra Meghrajani	Dr. Bijal Mehta
2	Dr. Anu Gupta	Dr. Pragya Sharma
3	Dr. Ketan Shah	Dr. Himani Baxi
4	Dr. Silvia Georgieva	Prof. Chandramauli Pathak
5	Prof G R Sinha	Prof. Margie Parikh
6	Dr. Shubhra Anand	Dr. Neha Puri
7	Dr. Ankita Srivastva	Dr Surabhi singh
8	Dr Abha Kalaiya	Dr. Sunita Bhandari & Dr. M M Bagali
9	Dr. Yogesh Jain	Dr. Sarika Srivastava
10	Dr. Ruchi Khandelwal	Dr Ranjan Upadhyaya
11	Prof. Thomas Muthucattu Paul	Dr. Richa Madan

Day -2

Session Number	Session Chair - 1	Session Chair - 2
1	Dr. Anushree Karnani	Prof. Ireen Akhtar

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2	Dr. Hetal Javeri	Prof. Priyanka Pathak & Dr. Kaushal Bhatt
3	Prof. Ritu Sapra	Prof. Ajay Kumar Patel
4	Prof. Deepa Kapoor	Dr. Azamat Maksudunov
5	Dr. Ramzaan Sama	Dr. Vedant Dev & Dr. Vidhi Tyagi
6	Dr. Logaiswari Indiran	Dr. Jasmin Padya
7	Prof. Abhinav Singh	Prof. Au Yong Hui Nee & Prof. Kostadin Kolarov

Inauguration Events - Day 1

The conference commenced with a formal inaugural session.



The Chief Guest, **Prof. Bharat Bhasker**, Director, **Indian Institute of Management Ahmedabad**, delivered the Inaugural Address. He traced the historical evolution of management thought, highlighting how major technological disruptions have continuously reshaped organizational structures and business practices. He emphasized that the

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contemporary global economy stands at a critical inflection point driven by artificial intelligence and intelligent systems.



Prof. Bhasker noted that AI represents not merely incremental efficiency gains but a fundamental transformation in decision-making, value creation, and human agency. Drawing parallels with industrialization, Ford's assembly-line revolution, and the digital transformation era, he argued that management education and practice must once again reorient to remain relevant in an increasingly automated and data-driven world. He underscored the importance of integrating technology with human capabilities to ensure inclusive growth while advancing the Sustainable Development Goals (SDGs).



The Presidential Address was delivered by **Prof. Dinesh Awasthi**, Hon'ble Vice Chancellor, LJK University. He reflected on the rapid pace of technological change and its implications for employment structures and socio-economic inequality. While AI is generating high-skilled

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employment opportunities, it is simultaneously displacing routine and lower-skilled jobs, thereby widening disparities. He emphasized the need for collective global efforts aligned with the SDGs and advocated a shift from a shareholder-centric to a stakeholder-oriented development paradigm that balances People, Planet, and Profit.



The Steering Committee Chairperson of ICETMP–2026, **Prof. Rakesh Basant**, Former Professor, Indian Institute of Management Ahmedabad, outlined the conference agenda and key activities planned over the two days.

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Group Photo



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UPCOMING CONFERENCES

- 3rd International Conference on Modern Optimization and Technological Advancement for Resilient Smart Systems (ICMOTARSS)
06th & 07th Mar 2026 | Ahmedabad, India
- 8th International Conference on Multidisciplinary and Current Educational Research (ICMGER)
13th & 14th Mar 2026 | Bangkok, Thailand

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Mementos Ceremony

The conference speakers, chief guests, & session chairs were awarded with Mementos.



Award Ceremony – Best Presentation Awards



 **Best Paper Award Winners:**

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First Prize

Authors: Apurva Mehta, Dr. Ranjana Dureja, and Jatin Rajput

Institute: LJ Institute of Management Studies, LJK University

Paper Title: *Workplace Happiness for Sustainable Development: A PERMA Model Perspective on Productivity and SDG Integration*

Second Prize

Author: Anubha Shekhar Sinha

Institute: Indian Institute of Management Kozhikode

Paper Title: *Beyond ESG Metrics: Interpreting Responsibility and Accountability in Financial Institutions*

Best Poster Award Winners:

First Prize

Monika Lakhnai and Nandni Joshi

Pandit Deendayal Energy University

Poster Title: *Management Effectiveness of Pradhan Mantri Awas Yojana (PMAY) in Advancing SDGs: Evidence from Indian States (2015–2020)*

Second Prize

Thakkar Priyanshu, Agravat Darshan, and Budhbhatti Rudra

LJ Institute of Management Studies

Poster Title: *Understanding Generation Z: Marketing Preferences, Trends & Digital Platforms*

Third Prize

Jadav Prowess Ashokbhai

LJ Institute of Management Studies

Poster Title: *A Study of Generation Z's Perception of the Use of Biofuel in the Indian Economy: Evidence from Ahmedabad City*

Valedictory Function

Conference - Conclusion Summary

Key Highlights:

ICETMP-2026 featured inspiring keynote addresses, thought-provoking panel discussions, and diverse technical sessions aligned with its sustainability-focused

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theme. The event fostered strong interdisciplinary engagement and global participation.

Research Presentations:

Participants presented innovative studies across education, engineering, and technology, showcasing practical solutions and future-oriented research. The sessions encouraged critical dialogue and knowledge exchange.

Networking Opportunities:

Delegates connected through interactive forums, collaborative meetings, and informal discussions, building international partnerships and exploring future research and industry collaborations.

Achievements and Outcomes:

The conference strengthened academic networks, promoted collaborative projects, and facilitated the dissemination of high-impact research. Several initiatives for joint studies and publications were initiated.

Closing Remarks:

The organizing committee expressed gratitude to all contributors and reaffirmed its commitment to advancing multidisciplinary scholarship. ICETMP-2026 concluded with optimism and anticipation for future editions.

Vote of Thanks

ICETMP–2026 successfully fostered interdisciplinary dialogue on sustainable management practices in the context of rapid technological transformation. Through keynote lectures, panel discussions, and research presentations, the conference reinforced the critical role of management scholarship and practice in advancing the Sustainable Development Goals.

The Valedictory Ceremony marked the successful culmination of two days of global academic engagement, collaborative reflection, and forward-looking discourse on sustainable futures.

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Conference Glimpses



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General Comments & Feedback

Overall Comments of the Participants:

- High appreciation for the quality and diversity of keynote speeches and technical sessions.
- Positive feedback on the relevance of the conference theme and multidisciplinary focus.
- Smooth organization, clear communication, and well-managed scheduling were widely noted.
- Strong satisfaction with networking opportunities and international participation.
- Delegates valued the professionalism and hospitality of the local organizing team.

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- Research presentations were considered informative, innovative, and impactful.
 - Panel session expressed a wide ideology of understanding and knowledge
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